



## Redknee meets B!GRÜNDET – „StartedUp meets StartUps“

### ➤ StartUp-Workshop

### „It's Real-Time for Innovation!“

May 22, 2014  
9h30 – 15h00  
Embassy of Canada  
Leipziger Platz 17  
10117 Berlin

Redknee is a successful Canadian ex-StartUp and aims to get in touch with the StartUps (and scientists) of the B!GRÜNDET-Network and Brandenburg universities. We invite the participants to give presentations and life demos of their ideas and products, thus to enable open and multi-lateral communication and discussion and jointly look for new ideas, common interests, mentoring & reverse-mentoring as well as cooperation potentials!

Redknee is a leading global provider of innovative communications software products, solutions and services. Redknee's award-winning solutions enable service providers to monetize new services, business models and content and to deliver a comprehensive customer experience – through either SaaS or on-premise based solutions. Redknee's real-time revenue and subscriber management platform provides innovative converged billing, charging, policy management and customer care solutions for voice, messaging and data services to over 200 service providers in over 90 countries.

[www.redknee.com](http://www.redknee.com)

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### „It's Real-Time for Innovation!“

on May 22, 2014 from 9h30 to 15h00  
at the Embassy of Canada, Leipziger Platz 17, 10117 Berlin

Admission: 9h15

#### ➤ Morning session (9h30 – 10h45)

- Welcome and „Who's Redknee?“
- What does it mean „Real-time monetization“?
- Redknee meets eMobility – an best practice example

#### ➤ Pitch your idea! (10h45 – 12h30)

- 10 pitches a 5 minutes to present yourself to the audience

#### ➤ Lunch break (12h30 – 13h00)

#### ➤ Afternoon session (13h00 – 15h00)

- Get-in-touch and discuss

Startups which want to pitch please get in touch with the entrepreneurship service of your university.

Startups which just want to attend the workshop please register here:

[www.humboldt-innovation.de/redknee-meets-begrundet](http://www.humboldt-innovation.de/redknee-meets-begrundet)

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