

## International Conference „Planning Research for the Future?“

October 13 – 15, 2011

Research and science are the keys to our future. But how do institutions and societies orchestrate “their” research efforts? How do they decide on topics to be addressed – at random or systematically? And to what extent can or should societal challenges be translated into subjects for science and research in the first place? What is the framework for identifying topics – and how does this framework impact on the ensuing research? Do deliberate preparation and planning really increase the chances for science to succeed and, by implication, for societal problems to be solved? Or does it interfere with creativity and precludes those coincidences that can be of such crucial importance? How far may the influence of the funding institution stretch – where does “freedom of research” begin and where does it end?

These questions are answered very differently by the various protagonists in the science system. Bringing together international players with different views, the conference will discuss the areas of conflict between coincidence and planning, mutual influence of scientific structures and social demand, chances, limitations and consequences of research planning.

The conference is organized by the Center for Cluster Development (CCD) of Freie Universität Berlin in cooperation with Stifterverband für die Deutsche Wissenschaft. As one of three strategic centers under the university’s institutional strategy, “International Network University” (INU), the CCD plans and promotes the long-term development of research activities at Freie Universität Berlin.

The conference will be held under the patronage of Prof. Dr. E. Jürgen Zöllner, Senator for Education, Science and Research of the State of Berlin.

### Organizer

Freie Universität Berlin  
Center for Cluster Development  
Director: Univ.-Prof. Dr. Carsten Dreher  
in cooperation with  
Stifterverband für die Deutsche Wissenschaft

### Information and Registration

[www.fu-berlin.de/future-research2011](http://www.fu-berlin.de/future-research2011)  
Registration is open until 30 Sept 2011  
Find the conference also on Facebook:  
<http://www.facebook.com/pages/Planning-Research-for-the-Future/169217776472025>  
Follow on Twitter: [www.twitter.com/Future\\_resrch](http://www.twitter.com/Future_resrch)

### Participation Fee

Regular Participant	195 Euro
Students/Postgraduates	80 Euro
Members of FU Berlin	50 Euro
Dinner + Berlin Tour (Fri, Oct 14)	48 Euro (optional)

### Contact

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### Venue

Seminaris  
Conference Center  
Takustraße 39  
14195 Berlin (Dahlem)

Metro: U3 „Dahlem-Dorf“  
Bus: X83

# Planning Research for the Future?

International Conference, Oct 13 – 15, 2011



in cooperation with  
**Stifterverband**  
für die Deutsche Wissenschaft

## Thursday, October 13, 2011

### 15.00 Registration

### 17.00 Opening Reception

#### Welcome Address

Prof. Dr. Peter-André Alt,  
President of Freie Universität Berlin

#### Roadmap to Scientific Excellence: Research Planning as Chance for the Science Region Berlin

Dr. Knut Nevermann  
State Secretary for Science and Research, Berlin Senate

#### Keynote

Prof. Dr. Michael Zürn,  
Social Science Research Center Berlin

### 19.00 Icebreaker Party

Foyer of the Seminaris Conference Center  
Music: Sahrin Rezai



## Friday, October 14, 2011

### 9.00 Planning Research for the Future? - An Introduction to the Conference

Prof. Dr. Carsten Dreher, Freie Universität Berlin

### 10.00 Parallel Workshops

#### Workshop I: Identifying Demand

##### a) Societal Challenges as Research Questions – From Demand to Research Project

Dr. Kerstin Cuhls, Fraunhofer ISI  
Prof. Dr. Erika Fischer-Lichte, Freie Universität Berlin  
Dr. Heinrich Höfer, Federation of German Industry BDI  
Dr. Maria Jepsen, European Trade Union Institute Brüssel  
Dr. Markus Müller-Neumann, BASF SE

##### b) And who asks us? – Students and Junior Researchers

Prof. Dr. Christian Hackenberger, Freie Universität Berlin  
Dr. Cornelis Menke, Junge Akademie  
Dr. Dagmar Simon, Social Science Research Center Berlin  
Dr. William Omar Contreras Lopez, University of Freiburg

#### Workshop II: Actors' Views & Processes

##### a) Enabling without Influencing the Agendas? – The Role of Foundations

Dr. Wilhelm Krull, Volkswagen Foundation  
Andrea Frank, Stifterverband für die Deutsche Wissenschaft  
Dr. Wolfgang Rohe, Stiftung Mercator  
Simon Sommer, Jacobs Foundation

##### b) Research Planning and Institutional Rationales – Actors in the Research System

Dr. Lothar Behlau, Fraunhofer-Gesellschaft  
Dr. Christoph Ettl, Max Planck Society  
Prof. Dr. Stefan Joos, Helmholtz Association  
Dr. Peter Heil, Leibniz Association  
Dr. Fabiana Scapolo, European Commission - Joint  
Research Centre

### 13.00 Lunch Break

### 14.30 Summary of the Workshops

### 15.30 Panel Discussion: Are Universities Allowed and Capable of Planning their Research?

Prof. Dr. Peter-André Alt, Freie Universität Berlin  
Prof. Dr. Richard Münch, Universität Bamberg  
Prof. Dr. Jens Oddershede, Syddansk Universitet  
Prof. Dr. Barbara Sporn, Wirtschaftsuniversität Wien

### 17.00 End of Panel Discussion

### 18.30 Dinner Event with Berlin-Tour and „Festival of Lights“ (optional, special booking required)

## Saturday, October 15, 2011

### 9.00 Plenum I

Strategic Intelligence in Science and Research  
Policy and Structural Implications for the  
Research System

N.N., Technopolis Group  
Dr. Petra Zloczynski, Federal Ministry of Education and  
Research  
Prof. Dr. Michael Decker, Karlsruhe Institute of Technology  
Stefaan Hermans, European Commission  
Prof. Dr. Stefan Kuhlmann, University of Twente

### 10.15 Plenum II

Leaving the Nutshell? International and European  
Dimensions in Strategic Intelligence for Research

Prof. Dr. Narayanaswamy Balakrishnan,  
Indian Institute of Science  
Prof. Dr. Arthur Bienenstock, Stanford University  
Dr. Xiaonan Cao, The World Bank  
Prof. Euclides Mesquita Neto, Unicamp, Brazil  
Prof. Dr. Rongping Mu, Chinese Academy of Sciences  
Prof. Dr. Seeram Ramakrishna, University of Singapore

### 12.00 Closing Remarks and Farewell

Prof. Dr. Carsten Dreher, Freie Universität Berlin

### 12.30 End of Conference