



Businesses Meet Students

Offers for Cooperation with the Freie Universität Berlin Career Service





Our Offers for Businesses

Freie Universität Berlin is a leading research institution and is one of the German universities honored by the federal and state Excellence Initiative. As an international network university, the Freie Universität thrives on its various contacts in the sciences and the economy, both in Germany and abroad.

More than 30 000 students and 4 400 doctoral candidates, 20 % of whom come from abroad, are trained at Freie Universität in 228 study programs across a wide range of subjects in the natural and social sciences and the humanities.

Students can obtain degrees at every academic stage – from Bachelor's and Master's degrees to the state examination and up to the PhD and Habilitation level. Every year, a great number of well educated, top-performing students graduate from the Freie Universität.



In the course of their studies, our students build contacts with potential employers and gain diverse work experience: they do internships in Germany and abroad, engage in volunteering, and work as trainees or student assistants in research, teaching, and administration.

In order to get to know and support

the next-generation of qualified workers, businesses can cooperate with the Freie Universität Berlin Career Service. In cooperation with us, businesses present themselves as employers and contribute to the practical education of our students at the same time.

This booklet gives you an overview of our different opportunities for cooperation.



Internship and Job Postings



You can publish internship and job postings for students, graduates, research assistants, and alumni of Freie Universität for a fee via the job portal "Stellenticket Freie Universität Berlin". Stellenticket maintains the job portals of all Berlin universities as well as other German higher education institutes. New customers can request a free starter ticket from the Career Service.

Contact:

Stellenticket GmbH
Oderberger Straße 56
10435 Berlin
① +49 30 57707448-0
墨 +49 30 57707448-9
☑ info@stellenticket.de

Please find further information

here:

https://stellenticket.fu-berlin.de

or here:

https://www.stellenticket.de

Publishing Career Events Free of Charge

The Career Service calls students' attention to selected career events hosted by businesses through a range of channels. These are mostly advertised on our website, newsletter, and Facebook page. Interesting offers may also be forwarded to the university departments via our in-house mailing lists. Just send us information on your event (date, informational blurb, and a photo that we can use). We privilege events that address our students and those that take place in and around Berlin. This is a free-of-charge service.



Talks and Workshops for Students



Throughout the year, the Career Service organizes a variety of events in order to prepare students in starting their careers. If you would like to contribute to the practical education of our students by giving a presentation or workshop and talking to students and graduates, please contact us.

Company presentations alone are generally not possible as we encourage talks or workshops that benefit our students, e.g. business games, application trainings, workshops for promoting practical skills. We also support you in finding points of contact at university departments if you wish to offer specific events there.

Have a look at our current event program and our previous cooperations.

Job Fairs

A multitude of job fairs takes place regularly in Berlin. Therefore, Freie Universität Berlin does not host own career fairs.



Get-in-Touch Week

Our annual Get-in-Touch Week is a special opportunity to present yourself as an employer of choice to the students. In various topic-related workshops, students gain insights into the working world of businesses and organizations, converse with professionals, and hone their soft skills. Our next Get-in-Touch Week will take place in November 2018, with preparations starting in June.



Our Event Service

The following applies to all cooperative events: You suggest possible topics and dates, we consider whether your offer meets our criteria, we advise you on suitable formats, and – in accordance with you – we take care of the rest: advertising within Freie Universität Berlin, room reservations, registration management, event support, catering, and evaluation. We charge a reasonable fixed price for our services.



Our Reach

We know our target group well and are experienced in effectively reaching out to this demographic. Within Freie Universität Berlin, we are well connected and in close contact with our partners at the departments.

We can thus promote cooperative events through a range of channels. Besides our own <u>website</u> and the <u>Freie Universität Berlin event calendar</u>, we also advertise our programs in printed <u>pamphlets</u>, in our <u>newsletters</u>, and on our <u>Facebook page</u>. Additionally, we produce our own posters and display them in central locations on campus.

We prominently feature information on our cooperation partners, including logos, in our advertising materials. Additionally, we make use of particular advertising schemes (e.g. <u>postcards</u>) to draw attention to special events like our Get-in-Touch Week.

Commercial Advertising on the Freie Universität Berlin Campus

Commercial billboard advertising and promotions at Freie Universität are feebased and mediated through <u>CAMPUSdirekt Hochschulmarketing & werbung</u> (University Marketing and Advertising).

Contact:

CAMPUSdirekt Hochschulmarketing & -werbung Agentur Nord Kurfürstendamm 52 10707 Berlin ① +49 (0)30 93 66 88 99 - 0 ☑ info@CAMPUSdirekt.de

■ www.campusdirekt.de



General Inquiries and Facility Rentals

For general inquiries (e.g. on renting venues for events, advertising, or promotions) please contact the Freie Universität Berlin Engineering and Utilities division (Technische Abteilung).

Contact:

Zentrale Universitätsverwaltung
Technische Abteilung, Referat für Haus- und Grundstücksverwaltung
Rüdesheimer Str. 54–56, 14197 Berlin
① +49 (0)30 838-55896

☑ ta@fu-berlin.de

Promoting Young Talents with the "Deutschlandstipendium"

Would you like to support young researchers at Freie Universität Berlin? Express a <u>funding interest</u> or directly contact the <u>Deutschlandstipendium</u> Office at:

Deutschlandstipendium Office Freie Universität Berlin Viola Neukam

Kaiserswerther Str. 16-18, 14195 Berlin

1 +49(0) 30 838 73662

viola.neukam@fu-berlin.de

Transfer of Knowledge and Technology; Entrepreneurship

Both the natural sciences and the humanities yield inventions and new ideas that can form the basis for products of the future. As a result, transferring knowledge and technology is a high priority at Freie Universität Berlin. These areas do not lie within the Career Service's field of responsibility. Please find further information here:

https://www.fu-berlin.de/en/universitaet/kooperationen/wirtschaft/index.html



Contact person



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① +49 30 838 53899

We look forward to cooperating with you!



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