



WORLD BUSINESS  
DIALOGUE

**Apply Now!**

[www.world-business-dialogue.com](http://www.world-business-dialogue.com)

International, economic conference at the University of Cologne, organized by it's students.

# WORLD BUSINESS DIALOGUE

This Year's Topic:  
**Digital Leadership**

- Social Responsibility
- Purpose
- Digital Culture

## Your Benefits:



Be a part of the exchange between the leaders of today and the leaders of tomorrow



Come together with 300 Delegates, students and entrepreneurs, from all over the World



Get the chance to take part in our exclusive workshops and recruiting events



06.-10.06.2022



University of Cologne



[Apply@dialogue.team](mailto:Apply@dialogue.team)



# This is the 23rd World Business Dialogue

- 5 days in Cologne
- 3 days of exclusive events
- 2 conference days

If you are interested in experiencing the World Business Dialogue, apply on our website.

6th - 10th of June 2022

Monday - Wednesday  
Dialogue Days

Creation Labs

Workshops

Speed Datings

~300  
Leaders of Today & Tomorrow

Thursday - Friday  
Conference Days

Keynotes / Speeches

Podium Discussions

Deep Dive Sessions

Party of Nations

## A selection of our Speakers:



**Prof. Dr. Hermann  
Simon**  
Founder  
Simon-Kucher &  
Partners



**Mira  
Schwartz**  
Managing Director  
Accenture DACH



**Daniel  
Unkelhäußer**  
Chief Marketing Officer  
IBM DACH



**Christopher  
Peterka**  
Futurist &  
Founder gannaca  
Thinktank

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