

Full-time internship position: **Business Analyst** Madrid (on-site)

Job detail

Internship: Full time / On-site / 3-12 months.

About Bloom Consulting

Bloom Consulting is a global consulting firm specializing in Nation and City Branding and Placemaking, working for countries, regions, and cities across six continents since 2003. Our clients include government leaders, mayors, directors of tourism bureaus, trade and investment agencies.

Our specialization makes Bloom Consulting one of the most advanced and globally renowned companies in the sector. In addition, Bloom Consulting is an official data partner of the World Economic Forum. The World Bank and the European Travel Commission use our data for measurement purposes. Furthermore, our Madrid team is characterized by its **youthful** and **international composition**, fostering a dynamic and **diverse work environment**. The internship at Bloom Consulting offers a **personalized and adaptable approach** to work-life balance

www.bloom-consulting.com

Internship Description

We are seeking to recruit a **Business Analyst Intern** to join our office in Madrid, Spain, for a full-time internship. The main role of the Junior Business Analyst is to help and support D2 Analytics Senior Consultants in D2 Digital Demand, D2 Digital Supply, and D2 Live Quanti projects.

Main Business Analyst tasks include:

- Data processing and analysis of raw data, mainly in Excel but also through our internal IT solution.
- Data insights reporting in Word and PowerPoint.
- Conducting desk research.
- Participate in creating perception surveys for our client projects and data clustering of the results.
- Intense communication with the IT team and outsourcing partners.
- Customization of the corporate data visualization software.
- Attending meetings with clients as part of the team (if required).
- Active role in developing Bloom Consulting Country Brand Ranking ©, City Brand Rankings, and/or other research projects.

What do we offer?

Bloom Consulting's Internship Program has been in place since 2010. It is essential to us that you have a positive experience while working with us:

- Professional Development.
- Personal Development.
- Carrier Development/exposure to a global environment.
- Mentorship and Guidance.
- Work on-site (or hybrid which will be discussed according to the autonomy of the candidate at a later stage).
- Flexibility.



What you will need to succeed

Key qualifications:

- Bachelor or Master in Economics, Business, Engineering, Business Intelligence, or similar.
- Proficient knowledge of Excel and competent in Microsoft Office in general.
- Very high level of English (speaking, reading, and writing), as it is the company's official language.
- A **strong data-oriented and analytical person** with problem-solving skills and a proven ability to meet deadlines.
- Entrepreneurial mindset to approach projects and tasks.
- Professional attitude, accountability, enthusiasm, and willingness to work hard.
- Previous experience may be a plus, but it is not mandatory.

Requirements:

- The general requirement for all interns is to have a **university internship agreement** with Bloom Consulting (an agreement provided by your university or an internship program such as Erasmus+).
- Valid health insurance coverage for the entire internship duration (in case of a physical internship).
- Physical presence is required (office in Madrid city center).
- Work schedule 9-18h from Monday-Friday with one-hour lunch break.
- A hybrid work model can be discussed according to the autonomy of the candidate at a later stage.
- This internship is unpaid.
- The minimum duration of the internship is 3 months.
- Start date: as soon as possible.

How to apply

Send an email to hr@bloom-consulting.com with a CV and Cover Letter attached.

Join our office in Madrid!



