

Full-time internship position: **Content Creation Intern** Madrid (on-site, hybrid)

Job detail

Internship: Full time / On-site, or hybrid / 4-12 months.

About Bloom Consulting

Bloom Consulting is a global consulting firm specializing in Nation and City Branding and Placemaking, working for countries, regions, and cities across six continents since 2003. Our clients include government leaders, mayors, directors of tourism bureaus, trade and investment agencies. Our specialization makes Bloom Consulting one of the most advanced and globally renowned companies in the sector. In addition, Bloom Consulting is an official data partner of the World Economic Forum. The World Bank and the European Travel Commission use our data for measurement purposes. Furthermore, our Madrid team is characterized by its **youthful** and **international composition**, fostering a dynamic and **diverse work environment**. The internship at Bloom Consulting offers a **personalized and adaptable approach** to work-life balance.
www.bloom-consulting.com

Internship Description

We are seeking to recruit a **Content Creation intern** to join our company for a curricular internship. The primary role of the Content Creation intern is to provide assistance and support to the internship supervisor, Bloom Consulting Senior Consultant, in a wide range of projects and tasks. The internship working model can be adapted to the needs and preferences of the intern - **on-site, or hybrid**.

Your tasks may include the following:

- **Working with Visuals:** identifying and selecting appropriate images and visuals for PowerPoint presentations and publishing materials.
- **Preparing PowerPoint Presentations:** creating and enhancing presentations for client projects.
- **Copywriting:** crafting various types of written content.
- **Proofreading:** ensuring texts are grammatically correct, accurate, and clear.

You may also be involved in other marketing-related tasks, such as:

- **Creating Marketing Content:** working with photos, videos, animations, and audio materials.

What do we offer?

Bloom Consulting's Internship Program has been in place since 2010. It is essential to us that you have a positive experience while working with us:

- Professional Development.
- Personal Development.
- Career Development/exposure to a global environment.
- Mentorship and Guidance.
- Work on-site, or hybrid.
- Flexibility.

What you will need to succeed

Key qualifications:

- **Fluency in English**, with the ability to write clearly, accurately, and effectively.
- **Bachelor's or Master's degree** in Marketing, Journalism, Visual Arts, or a related field.
- Strong skills and a passion for working with **visuals**.
- **Proficient knowledge of PowerPoint**.
- Wholesome creative writing skills.
- Professional attitude, accountability, enthusiasm, and willingness to work hard.
- Excellent communication and organizational skills.
- A proven ability to meet deadlines and pay attention to detail.
- Ability to take the initiative and proactive approach.
- Knowledge of design programs (Canvas, Adobe Photoshop, etc.) may be a plus.
- Previous experience may be a plus, but it is not mandatory.

Requirements:

- The general requirement for all interns is to have a **university internship agreement** with Bloom Consulting (an agreement provided by your university or an internship program such as Erasmus+).
- Valid health insurance coverage for the entire internship duration (in case of a physical internship).
- Laptop with Microsoft Office programs (Excel, Word, PowerPoint) and internet access (in case of a hybrid, or remote working model).
- **This internship is unpaid.**
- The minimum duration of the internship is 3 months.

How to apply

Send an email to hr@bloom-consulting.com with a **CV and Cover Letter** attached.

Join our office in Madrid!

