

Position: Communication - Social Media Intern

Duration: Summer 2018

Location: Dakar, Senegal

(Option to work remotely for exceptional candidates)

EPIC-Africa is a social enterprise start-up working to make it easier for African civil society organizations (CSOs) to connect with the resources they need to enable them to do the work that they do- solving many of the continent's most difficult challenges.

To this end, EPIC-Africa is building an online platform to transform the way that the African civil society ecosystem connects, interacts and learns. We envision this platform becoming a dynamic philanthropy market-place, where different participants in the ecosystem come to offer and procure services, resources and information. The platform will make it easier for individuals and institutions to find and fund African CSOs, making the platform the “go-to” place for publicizing funding opportunities, jobs and consultancies, networking events, learning events, topical issues affecting the sector, new research, etc. Underlying the platform will be a regularly updated index of African civil society organizations that will map and rank civil society organizations across the entire continent, across multiple sectors and indicators. The index will result in CSO excellence awards to put a spotlight on organizations that not only demonstrate excellence in terms of impact they achieve but also in terms of how they do their work.

Job Purpose:

To help implement EPIC-Africa's digital media strategy aimed at increasing EPIC-Africa's visibility through our website, social media, and an e-newsletter. Specific duties include:

- Growing EPIC-Africa's following on Twitter, Facebook and Instagram through different strategies including researching and tweeting information that is relevant to African CSOs, e.g. opportunities for funding, training, networking, etc.
- Identifying and following African CSOs on Twitter, Facebook and Instagram.
- Verifying CSO contact information to build our mailing list.
- Tweeting EPIC-Africa events including planned workshops around the continent.
- Following key leaders in the worlds of data, technology, African philanthropy and development.
- Share and ReTweet information and news related to that unique intersection.
- Other communication related duties.



Qualifications:

We are looking for smart, curious, creative, and energetic people, who share our passion for social justice and change in Africa. Other qualifications include:

- Good writing and research skills.
- IT savvy and social networking experience.
- Bilingual, English/French a plus.
- Recent graduates or masters students preferred but will consider junior and senior with demonstrated outstanding performance.

Compensation:

This is an unpaid position. EPIC-Africa is looking for a self funded intern who can cover all expenses including airfare, health insurance, housing, local transportation, etc. Exceptional candidates who can only work remotely will be considered on a case by case basis. We are happy to explore with the student how this internship can count for college credit.

How to apply:

To apply, please send your CV and a cover letter to admin@epic-africa.org by April 15th 2018.