



The Effects of Social Media on Public Communication and Journalism

Freie Universität Berlin–Indiana University
Joint Speaker Series

The Role of Media in the Digital Age

Speakers:

Alexander Görke,

Professor, Freie Universität Berlin
Institute for Media and Communication Studies

Elaine Monaghan,

Professor, Indiana University
The Media School

Margreth Lünenborg,

Professor, Freie Universität Berlin
Institute for Media and Communication Studies

James Shanahan,

Dean, Indiana University
The Media School

Moderator:

Anne Haeming,

Culture and Media Journalist

Traditional journalism and media outlets have been experiencing tumultuous times. Since internet and social media spread all over the planet, the parameters for public communication and journalism have changed dramatically. Our panel moderated by **Anne Haeming** and featuring **Alexander Görke**, **Margreth Lünenborg**, **Elaine Monaghan** and **James Shanahan** will discuss topics such as the new demands on journalism; the increasing polarization in the field; the relationship between social media and traditional mass media; new distribution methods and the positive effects of social media on journalism, amongst others. The audience will have the opportunity to engage in the discussion during the subsequent Q&A session.

The Freie Universität Berlin-Indiana University joint speaker series aims at bringing together scholars from both institutions to discuss current topics of global politics, stir scientific dialogue and research initiatives and trigger public debate.

Thursday, January 25, 2018, 6:30 - 8:00 p.m.

Indiana University Europe Gateway

Gneisenastr. 27, 10961 Berlin

Please register at iueurope@iu.edu or +49 30 698078849

Please be advised that photos and video recordings of this event will be taken and might be published for public and non-public purposes.