



Freie Universität Berlin



Politics and Propaganda in the Age of Social Media

Freie Universität Berlin–Indiana University
Joint Speaker Series
The Role of Media in the Digital Age

Speakers: **Martin Emmer,**

Professor, Institute for Media and Communication Studies,
Freie Universität Berlin

John C. Paolillo,

Associate Professor, School of Informatics, Computing, and Engineering,
Indiana University

Moderator: **Franzi von Kempis,**

Journalist and Social Video Expert

Internet and social media have opened the gates for citizens to contribute to public debate and deprived journalists of their previously powerful gatekeeper role. In the early years of internet diffusion, science and politics discussed this development as a promising opportunity to empower citizens to participate in politics and make democracy work better. Meanwhile, after many suspected propaganda attacks and a spate of hate speech and incivility in social media, the dark side of this gatekeeper-less media world became apparent, too.

Martin Emmer (FUB) and **John Paolillo** (IU) will discuss how political content is transmitted and promoted on YouTube, contextualize the complex networks of propaganda and conspiracy, and explore potential remedies to the spread of hate-speech through social media. The audience will have the opportunity to engage in the discussion during the subsequent Q&A session.

The Freie Universität Berlin - Indiana University joint speaker series aims at bringing together scholars from both institutions to discuss current topics of global politics, stir scientific dialogue and research initiatives and trigger public debate.

Monday, November 6, 2017, 6:30 - 8:00 p.m.
Indiana University Europe Gateway
Gneisenastr. 27, 10961 Berlin

Please register at iueurope@iu.edu or +49 30 698078849

Please be advised that photos and video recordings of this event will be taken and might be published for public and non-public purposes.