

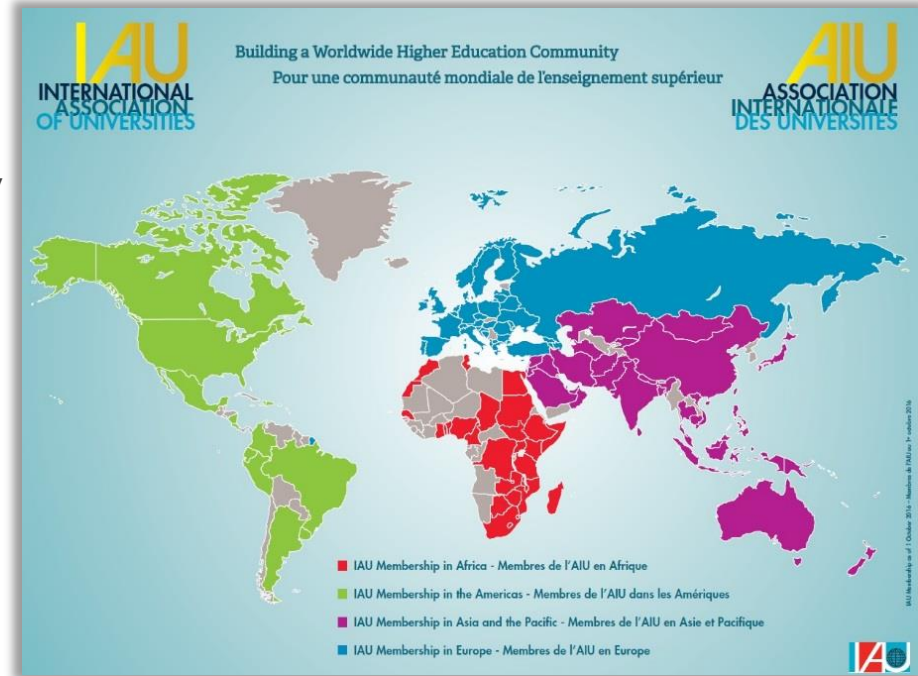
# IAU HESD GLOBAL SURVEY 2016

Hilligje van't Land, PhD  
Deputy Secretary General  
International Association of Universities  
Berlin, March 2017

Societal Transformation to Sustainability: Universities as Pacesetters  
UAS Spring Campus – Freie Universität Berlin

# THE INTERNATIONAL ASSOCIATION OF UNIVERSITIES

- Founded in 1950, the IAU is a UNESCO NGO Partner (Associate Status). It is the leading global association of Higher Education (HE) institutions and university associations.
- It counts 650 Member Institutions and Organizations in some 130 countries.
- The IAU works on various priorities including leadership in HE, internationalization of HE and HE and Research for Sustainable Development (HESD).
- The IAU strategic Plan 2016 –2020 is available online



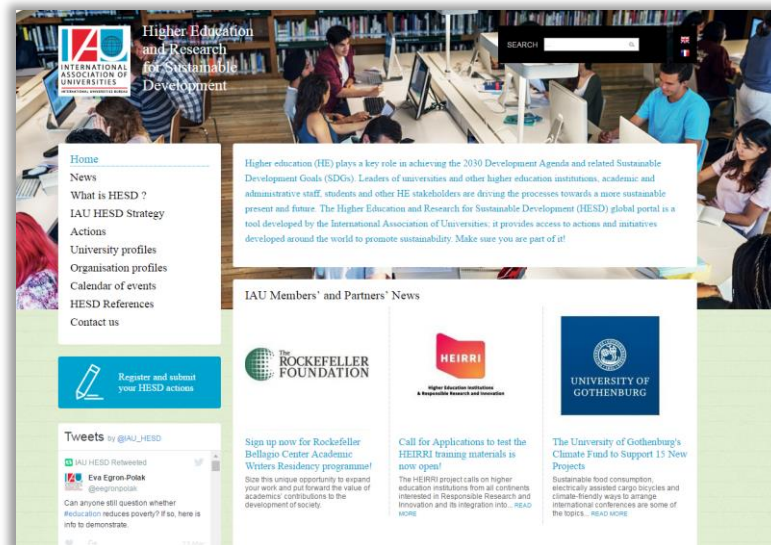
[www.iau-aiu.net](http://www.iau-aiu.net)

# IAU ABC STRATEGY ON HESD

- Advise & Advocate
- Build Synergies & Network
- Communicate & Convene

## IAU Declarations on SD:

- [IAU Kyoto Declaration on Sustainable Development](#) (1993)
- [IAU Iquitos Statement on Higher Education for Sustainable Development](#) (2014)



[www.iau-hesd.net](http://www.iau-hesd.net)

IAU contributed in substance to the UN Decade on Education for Sustainable Development (ESD), played a key role at the World Conference on ESD in Bonn in 2009 and in Nagoya in 2014, and attended the World Education Forum in Incheon (2015).

It is a key partner of the UNESCO Global Action Programme (GAP) on ESD.

# IAU IN THE UNESCO GAP ON ESD

- ▶ IAU is lead partner for GAP Partner Network 2 on TRANSFORMING LEARNING AND TRAINING ENVIRONMENTS

<http://en.unesco.org/gap>

- ▶ Focus IAU work:  
Whole of Institution Approaches to ESD



# IAU GLOBAL SURVEY ON HESD

To contribute in substance to the UNESCO GAP, IAU launched a global survey on HESD with a focus on whole institution approaches.

## Purpose

- Connect with IAU Members
- Research and analyze what their approaches are to SD
- Determine how IAU can exchange and enhance such initiatives, but also help its Members develop new ones
- Advocate for HESD worldwide

## Scope

- Focused on IAU Members, but open to other HEIs



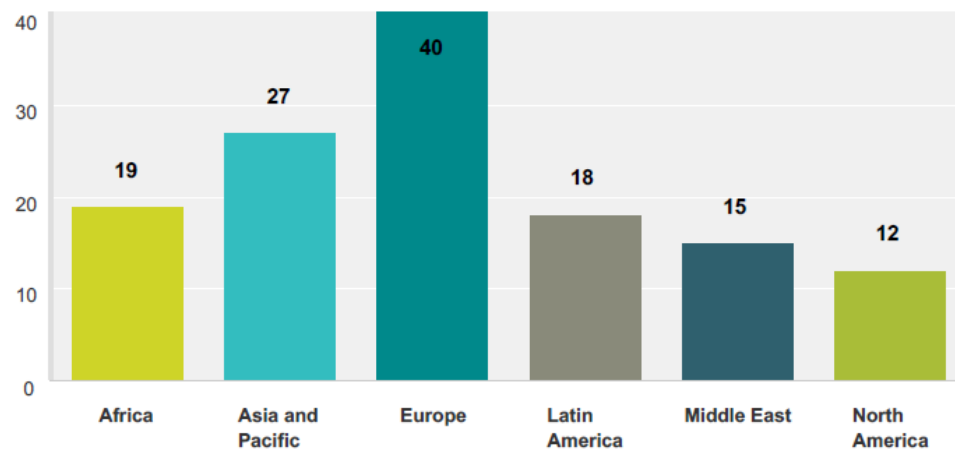
# IAU GLOBAL SURVEY ON HESD

## First edition

- Developed by the IAU HESD team
- Opened from June 2016 to October 2016
- Available online in English and in French
- 120 responses in total (97% from IAU Members); 18% of IAU Members participated
- All continents represented

Q2 Location(s) of HEI

Answered: 120 Skipped: 0

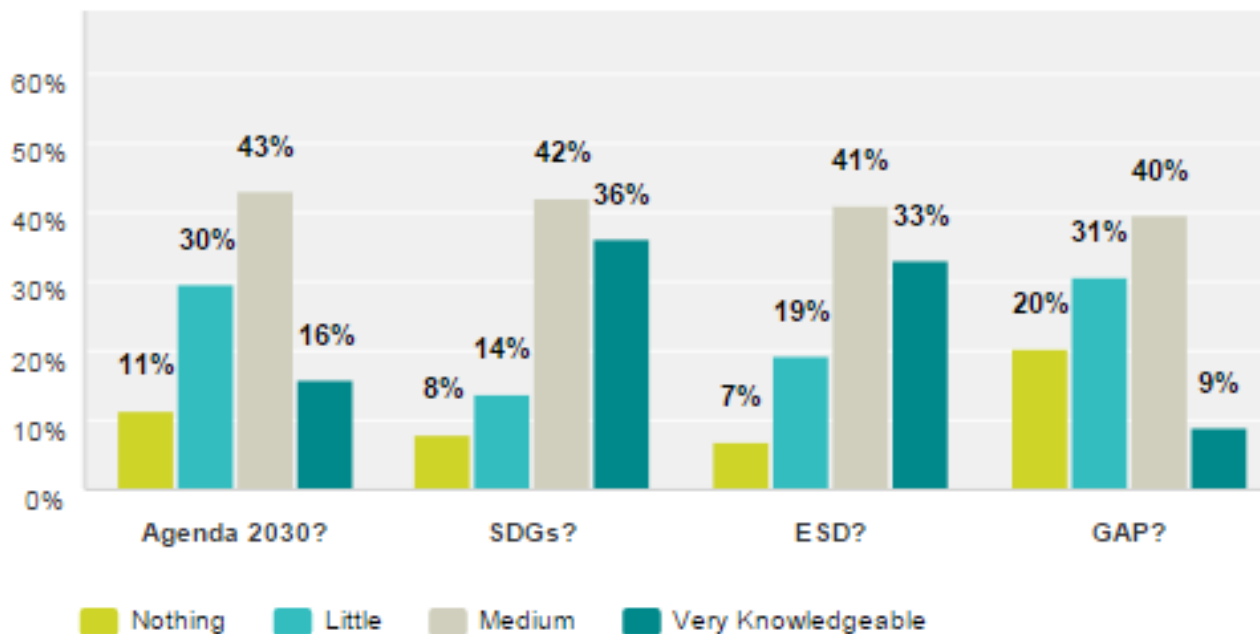


# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

How much do you know about...

Answered: 88 Skipped: 32

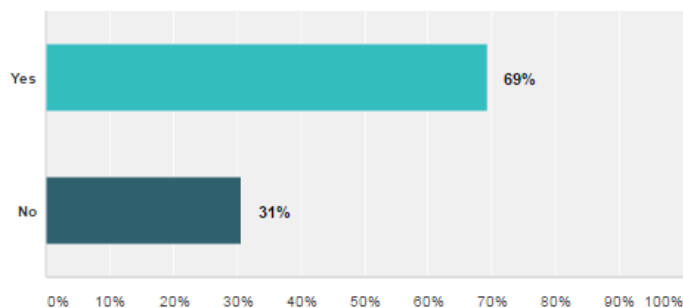


# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

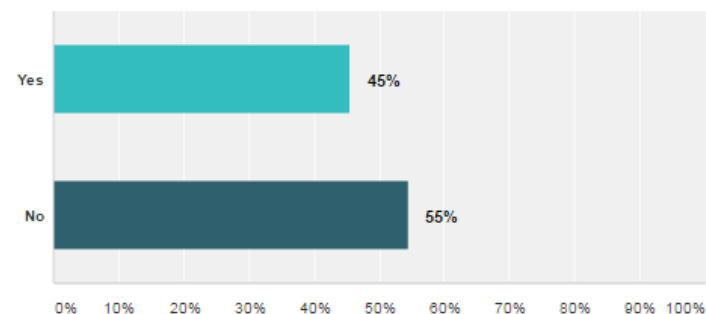
Are you familiar with the concept 'Whole Institution Approach'?

Answered: 88 Skipped: 32



Has your HEI adopted a 'Whole Institution Approach'?

Answered: 88 Skipped: 32



The whole institution approach can be described as: « *involving students, staff, faculty / educators, local citizens, community organizations and companies working together, to embed sustainability in curriculum, teaching and learning, governance, facility and operations, humans resources, community interaction and if applicable, research* ». GAP, Partner Networks 2

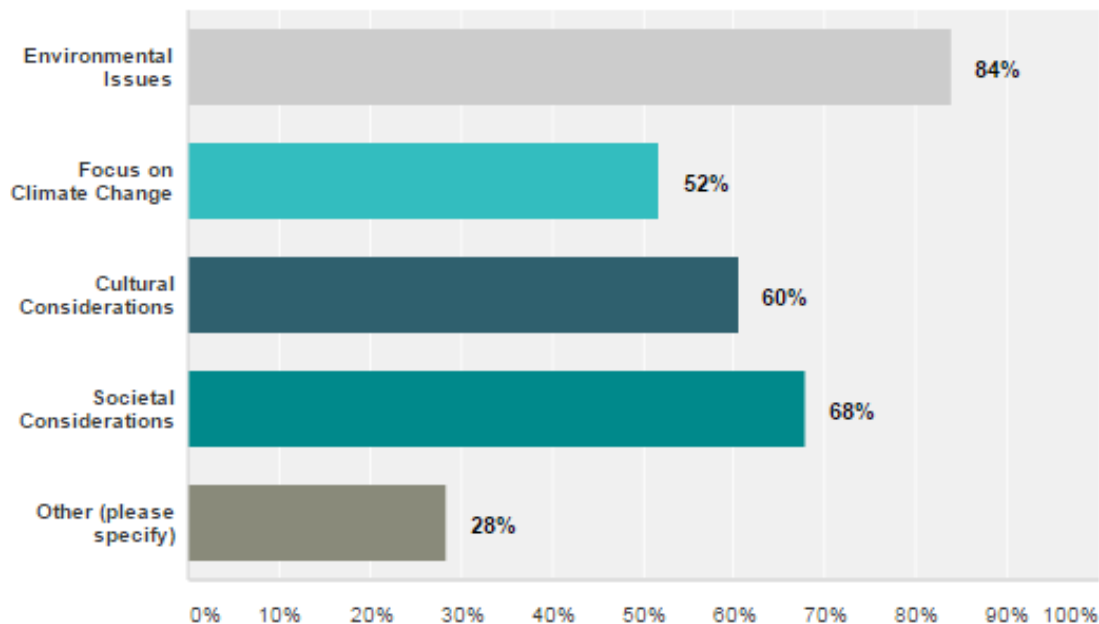


# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

**What is sustainable development for your  
HEI?**

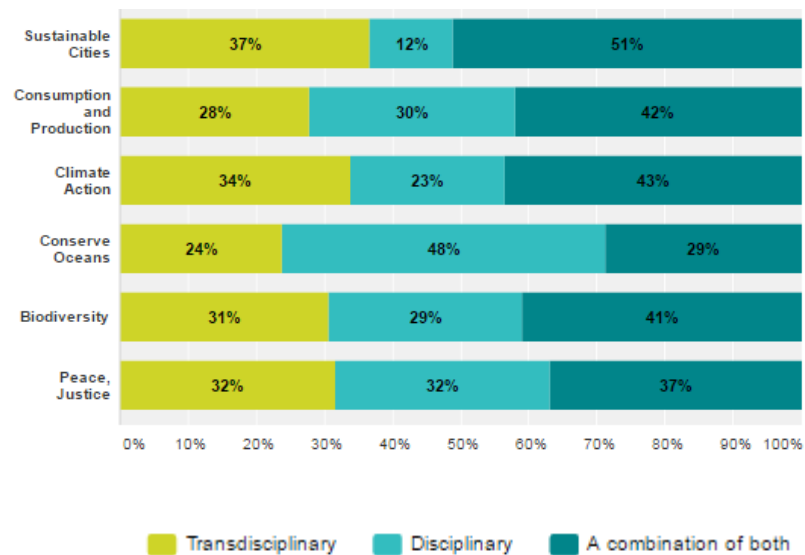
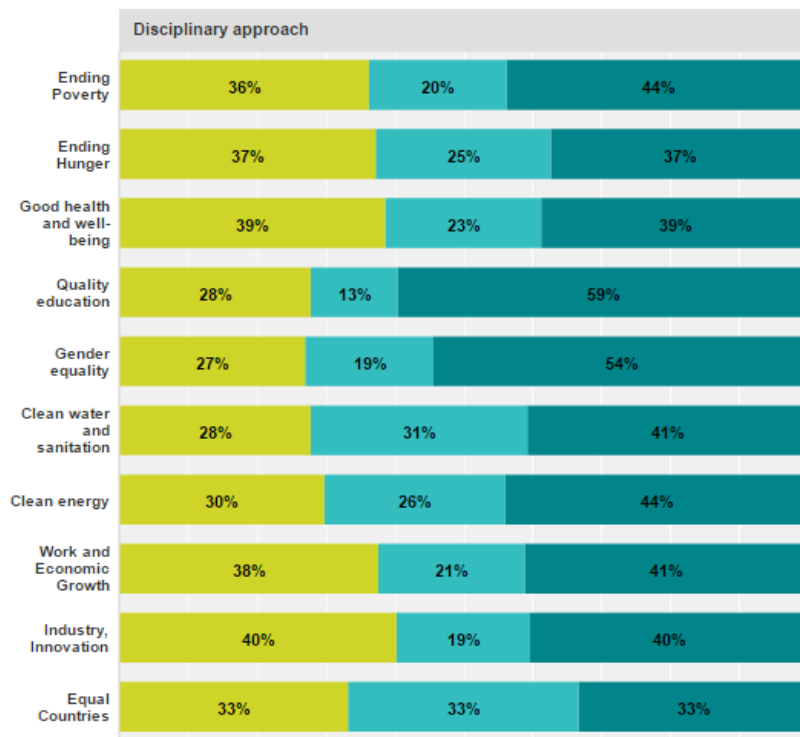
Answered: 81 Skipped: 39



# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

*Prioritize the goals your HEI is working on:*



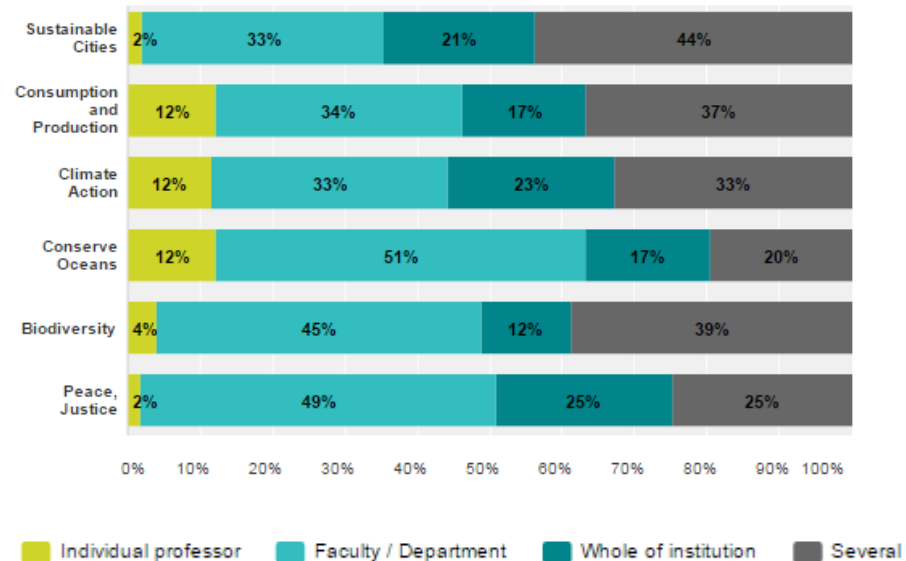
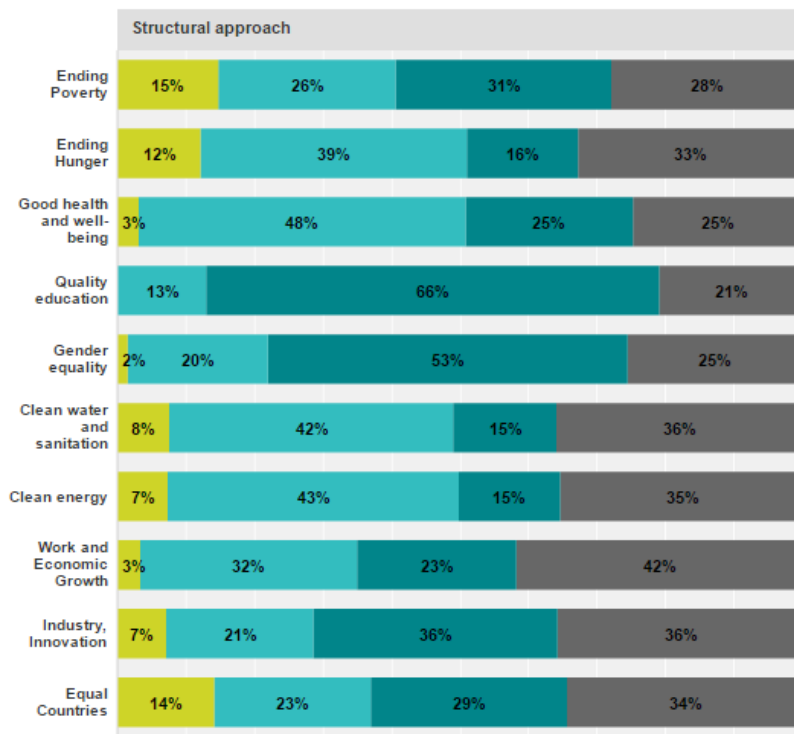
Disciplinary approach

Answered: 88 Skipped: 32

# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

*Prioritize the goals your HEI is working on:*



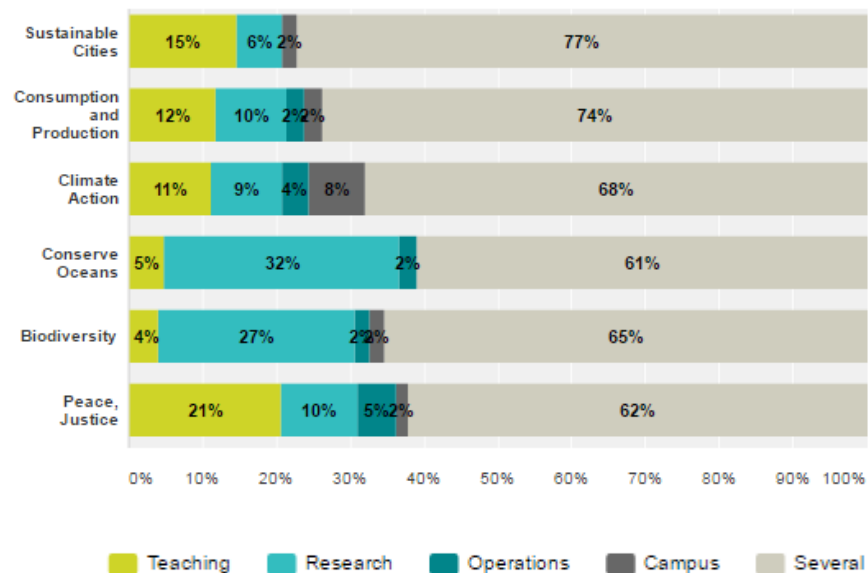
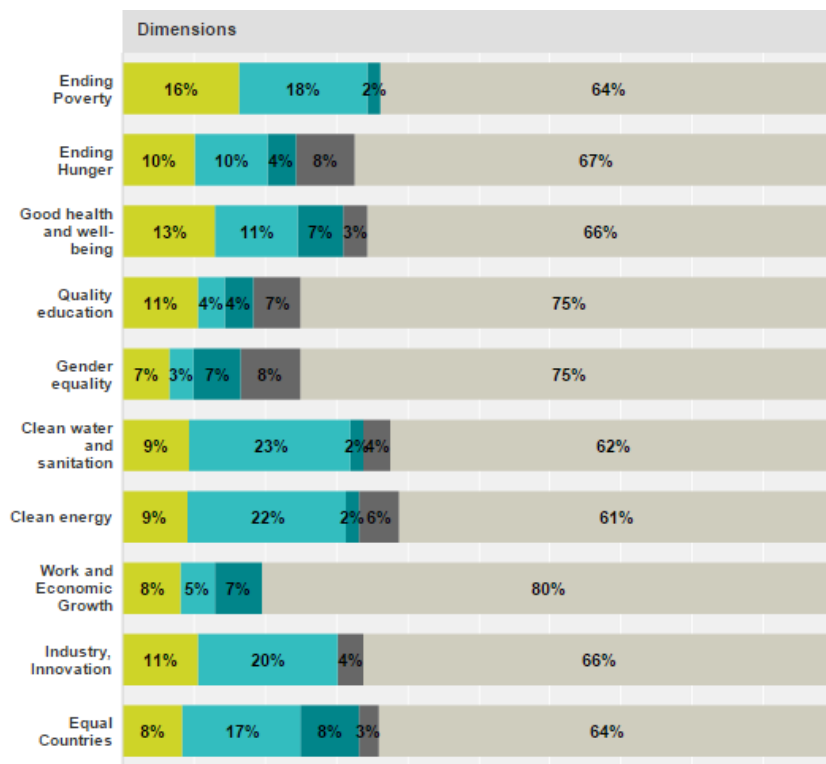
Structural approach

Answered: 88 Skipped: 32

# IAU GLOBAL SURVEY ON HESD

## SDGs, Whole Institution Approach

*Prioritize the goals your HEI is working on:*



Dimensions

Answered: 88 Skipped: 32

# IAU GLOBAL SURVEY ON HESD

## Examples



THE UNIVERSITY OF THE WEST INDIES  
AT MONA, JAMAICA

Climate

**BUAP**

Gender equality



Universitat  
Oberta  
de Catalunya

Consumption and Production

Freie Universität



Berlin

Whole institution approach



ASSAM  
DON BOSCO UNIVERSITY

Ending poverty, Quality  
education



Peace, Justice



ZIMBABWE OPEN UNIVERSITY

Quality education and Research

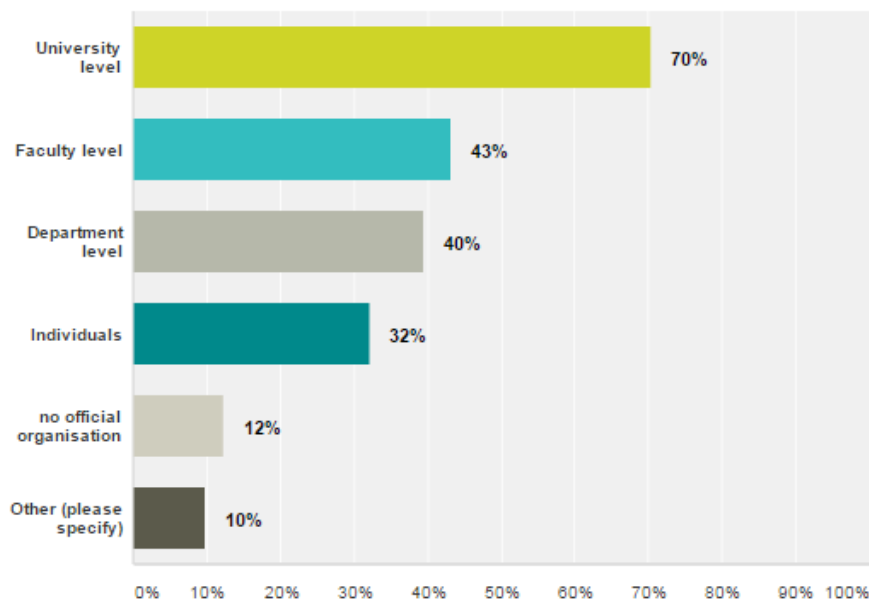


# IAU GLOBAL SURVEY ON HESD

## Organization

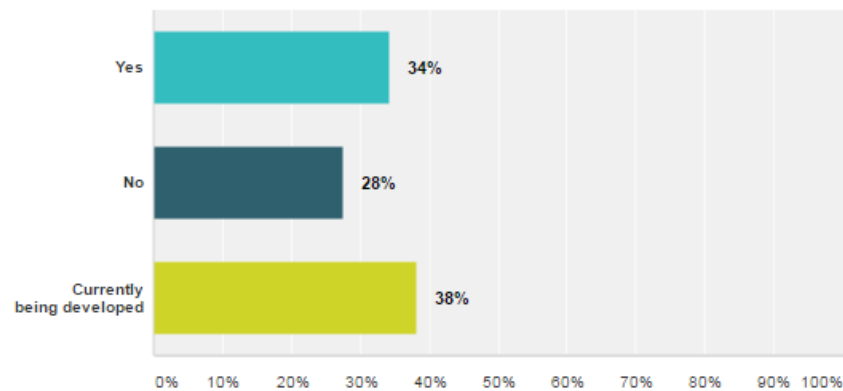
**How is sustainable development at your HEI governed?**

Answered: 81 Skipped: 39



**Is there a strategic plan of your organisation in relation to sustainable development?**

Answered: 76 Skipped: 44

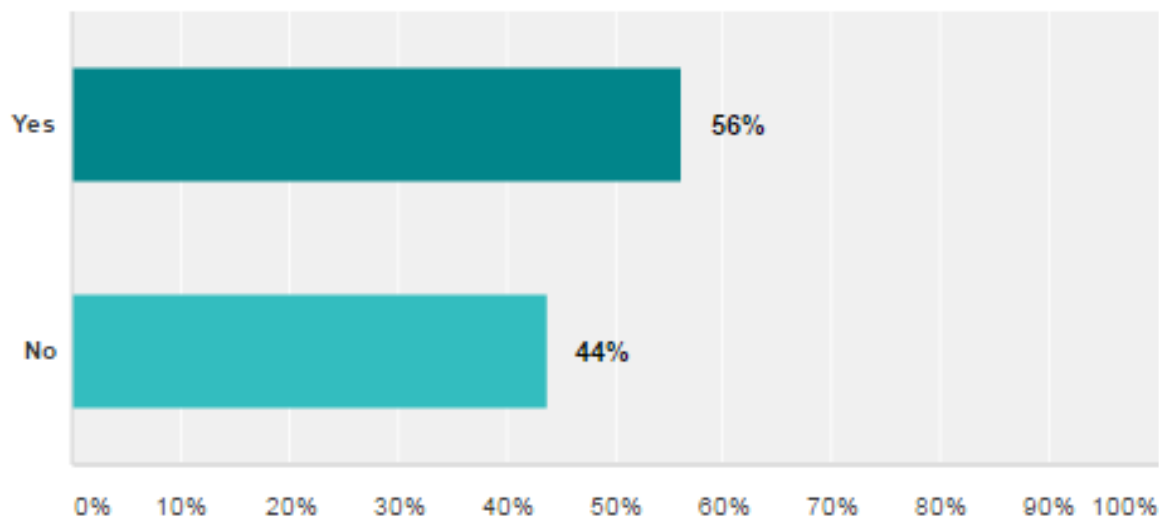


# IAU GLOBAL SURVEY ON HESD

## Organization

**Are there any professional development programmes related to sustainable development offered at your HEI?**

Answered: 66 Skipped: 54

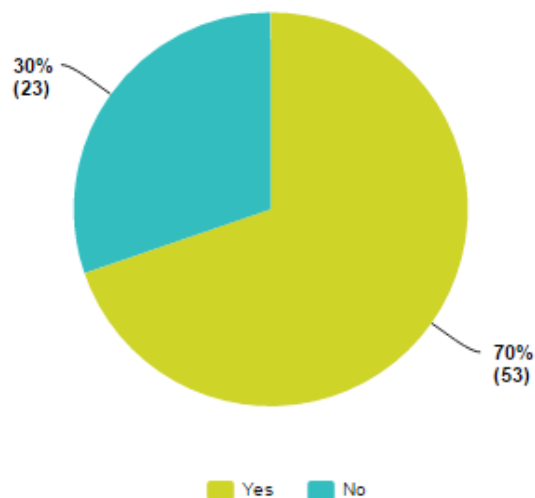


# IAU GLOBAL SURVEY ON HESD

## Cooperation

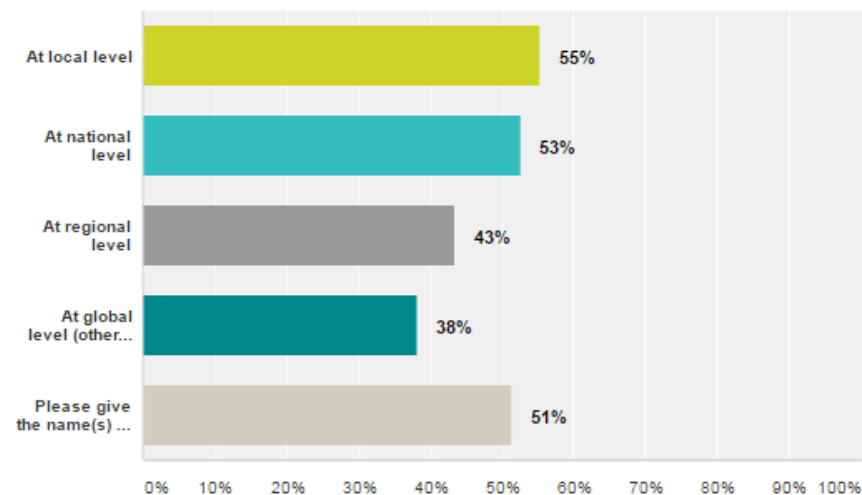
**Is your institution engaged with other HEIs on sustainable development?**

Answered: 76 Skipped: 44



**At what level(s) does your HEI collaborate with other HEIs on sustainable development issues?**

Answered: 76 Skipped: 44

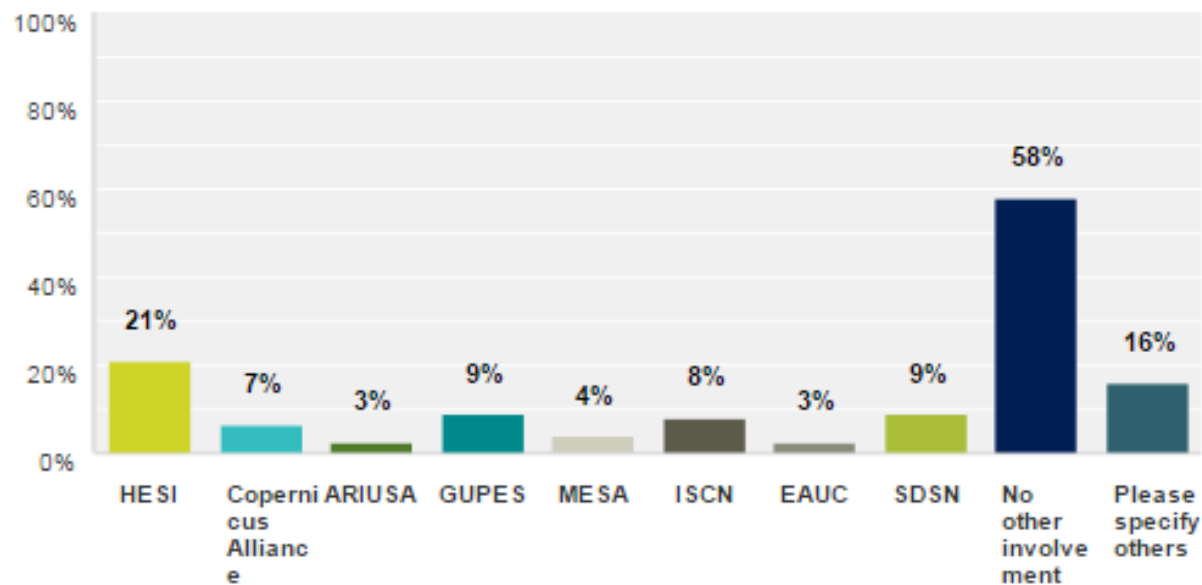


# IAU GLOBAL SURVEY ON HESD

## Cooperation

Is your HEI involved in other HESD networks?

Answered: 76 Skipped: 44



# IAU GLOBAL SURVEY ON HESD

## Main findings

- **Universities worldwide are more and more aware about SD**
  - More than 70% of the respondents are familiar with the SDGs and ESD; almost 70% are familiar with the Whole Institution Approach
  - SD is considered, in most cases, to be linked to environmental issues (84%), but also societal (68%) and cultural (60%) issues
- **SD is being integrated within Universities, including at the strategic level. Yet progress still needs to be made**
  - 45% adopted a Whole Institution Approach
  - 34% have a strategic plan related to SD, 38% are developing one
  - 56 % have professional development programs related to SD
- **Universities are collaborating on SD issues especially at local and national levels**
  - 70% are engaged with other HEIs on SD
  - Universities surveyed are also engaged in other HESD networks including COPERNICUS Alliance, HESI, SDSN...



## Limitations

- **Subjectivity**
  - The survey was (in most cases) completed by one person only.
- **Very different levels of details**
  - IAU chose, for this first edition, to limit the number of compulsory questions. The objective was to get an overview of how SD is taken into account in the University in general (whole institution approach).
- **Language barrier**
  - The survey was available in English and in French. Other languages are envisaged for next edition.

# IAU HESD GLOBAL PORTAL

## A UNIQUE ONLINE PORTAL: MAPPING, NETWORKING AND ADVOCATING FOR HESD

*The **IAU HESD** Portal is a tool accessible to all, for increased engagement in SD, spotlighting IAU Members' and Partners' commitment to SD, generating synergies and networking around the world*



On the Portal... [www.iau-hesd.net/en](http://www.iau-hesd.net/en)

Join the 650 IAU Members – Institutions and Organizations – based in some 130 countries to take joint action on the SDGs, commit to a shared vision and values, and enrich the debates and dialogues on HESD and other HE priorities!

[www.iau-aiu.net/content/join](http://www.iau-aiu.net/content/join)

# THANK YOU FOR YOUR ATTENTION

Hilligje van't Land, PhD  
IAU Deputy Secretary General  
[h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net)

Frédérique Herzog  
IAU Programme Officer  
[f.herzog@iau-aiu.net](mailto:f.herzog@iau-aiu.net)

[www.iau-aiu.net](http://www.iau-aiu.net)

[www.iau-hesd.net](http://www.iau-hesd.net)