

Sophie Palm
 & Dr. Claudia Schmitt
 & Christine Stecker

Active Involvement of Students in Climate friendly Behavior – “Klimasparbuch” as Good Practice Example for Community based Change

MARCH 2017



PROJECT AND GOAL

The currently issued pocketbook “Klimasparbuch for Hamburg Students 2016/17” (“climate protection booklet”) serves as green city guide and coupon book all in one. The booklet encloses information about climate change and suggestions for making everyday life in the field of *healthy eating, conscious consumerism, mobility and green home* more sustainable. Thus, it focuses on the important task of universities to sensitize students for transforming our world towards sustainability.

PARTICIPATION PROCESS



1. The Universität Hamburg *Center for a Sustainable University* (KNU) initiated the first Klimasparbuch* for students together with the Hamburg University of Technology and the Hamburg University of Applied Sciences within the *Hamburg Higher Education Alliance for Sustainability (HaHoNa)*.

2. Students from all mentioned institutions took part in developing the booklet: They participated in workshops, proposed and discussed the content of the booklet as well as collected topics relevant especially for students.

3. More than 20.000 copies of Klimasparbuch were distributed on the university campuses all over Hamburg. Especially first semester students received the booklet, thus having access to information about climate protection, climate friendly behavior and possibilities for active involvement on campus (such as urban gardening and other student initiatives).

⇒ Project for community based change on campus towards fostering climate friendly behavior

LEVEL OF PARTICIPATION

Active Involvement

Considering the three different levels of participation – 1. access to information, 2. consultation and 3. active involvement – the Klimasparbuch project focuses level 3, incorporating the other two levels: Jointly working on the book, students are involved in creating instruments for community based change. Additionally, the Klimasparbuch offers information for students on how to make life on campus more sustainable and by giving advices how to transform individual everyday decisions into climate-friendly alternatives.



CONTACT:

Center for a Sustainable University
www.nachhaltige.uni-hamburg.de
knu@uni-hamburg.de