

Spring Campus, April 9-13, 2018

Call for Contributions

Management Workshop: “Sustainability Management at Universities: What is the Critical Impact of Governance?”

April 10-11, 2018

Organized by Prof. Inka Bormann, Andreas Wanke and Katrin Risch

Abstract

Many universities have a sustainability policy that focuses on the whole institution by addressing sustainability in research, teaching, and campus management. All of them have built certain governance structures to shape this process.

The analytical understanding of governance ranges from the narrow definition of ‘intended change of political regulation’ to the wide understanding of an ‘(emerging) form of social coordination of heterogeneous actors’ (Bormann 2017). Establishing sustainability governance structures at universities requires processes of institutional change that can take many forms.

The Management Workshop aims to shed light on how governance structures and processes can critically impact universities’ sustainability efforts.

The workshop aims to show the range of ways in which governance approaches can unfold institutionally. Rather than having a set of presentations, we will facilitate a peer-learning format by focusing on “storytelling” for sharing best-practices, lessons learnt, and insights into overcoming obstacles. In addition to hands-on examples, input from a Germany-wide research project on governance for sustainable development at universities will provide information on various governance regulators and their roles in addressing sustainability institutionally. We will discuss the underlying processes and structures, constellations of actors and challenges of sustainable development implementation at universities.

We will address the following questions:

- Which conditions are required to institutionalize sustainability governance?
- How to organize governance approaches with critical impact?
- How to enable and facilitate cooperation with all stakeholders at the university?
- How to empower and support knowledge transfer?

The aim of this workshop is to provide a comprehensive overview of governance structures and processes and to assess how to institutionally anchor sustainability to ensure strategic impact.

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We invite pioneering universities to share their stories on best practice cases for Tuesday, April 10 from 2-4pm. These stories can include the whole history of the university's sustainability activities or focus on a key project. The topic can relate to any aspect of governance regarding sustainability in HEIs and should address the questions and issues raised above.

As a first step we ask you to send a short description (max. 2 pages) about your activities, which should include pioneering experiences or successful systematic approaches with the implementation of governance processes in the sustainability field. In a second step all selected contributors will be asked to present their project during the Management Workshop.

Proposals should be sent to the Program Manager Katrin Risch (katrin.risch@fu-berlin.de) by Thursday, **February 15**. All selected contributors will be informed by end of February.

For further information and a complete program of the Spring Campus 2018 please visit the [UAS website](#).

We look forward to receiving your contributions and hope to welcome you to the 3rd UAS Spring Campus in Berlin!

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Tuesday 10 April 2018 • Fabeckstraße 23-25, Freie Universität Berlin

Chair: Andreas Wanke, Katrin Risch, Freie Universität Berlin

<i>Time</i>	<i>Topic</i>
9:00 am	Plenary Session, open for all participants: T
10:30 am	Coffee Break
	<i>Management Workshop: "Sustainability Management at Universities: What is the Critical Impact of Governance?"</i>
11:00 am	<p>Welcome Note <i>Dr. Andrea Bör</i>, Director of Administration and at FU Berlin</p> <p>Organizational Development at Universities and Sustainability Management NN, NN</p> <p>Experience and Research Outcomes of HochN: Educational Governance Prof. Inka Bormann, Freie Universität Berlin</p> <p>Discussion</p>
12:45 pm	Lunch
02:00 pm	<p>Presentation of Case Studies along Guiding Questions (storytelling format)</p> <p>City-University Partnerships NN, University NN</p> <p>From Energy Efficiency to Sustainability Management NN, University NN</p> <p>Successful Sustainability Management Systems NN, University NN</p>
04:00 pm	Coffee Break
04:30 pm - 05:30 pm	Presentation of Case Studies along Guiding Questions (interview format)

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	Whole Institution Approach/ Living Lab	NN, University NN
	Cooperation Models for Students, Researchers and Staff// Participation Methods for overarching Sustainability Management	NN, University NN
5:30 – 6:30	Focus: Starting Period (fish-bowl)	
6:30 - open end	We have pre-booked tables in the restaurant “Alter Krug” near U-Bahn station Dahlem Dorf for a self-organized dinner.	

Wednesday, 11 April 2018 • Fabeckstraße 23-25, Freie Universität Berlin

Chair: Katrin Risch, Andreas Wanke, Freie Universität Berlin

<i>Time</i>	<i>Topic</i>
9:00 am	Plenary Session, open for all participants:
10:30 am	Coffee Break
	<i>Management Workshop: “Sustainability Management at Universities: What is the Critical Impact of Governance?”</i>
11:00 am	UAS Partner Universities discuss the knowledge and idea transfer in an international sustainability network
12:30 pm	Lunch
01:45 pm	Excursion
06:00 pm	Dinner, Restaurant Tomasa ‘Villa Kreuzberg’, Kreuzbergstraße 62, 10965 Berlin