

Spring Campus, April 1-5, 2019

## **Management Workshop: “Sustainable Mobility at Universities”, April 2-3, 2019**

*Organized by Andreas Wanke and Katrin Risch*

### **Abstract**

Universities research global problems, develop scientifically based contributions to solving them, and train future leaders. Against this background, they can be seen as test-beds for social innovation and sites that produce exemplary solutions. The field of mobility is especially interesting and significant in this regard. As a major cause of CO<sup>2</sup> emissions and with its negative impacts on air quality and human health, mobility is a future field that needs to be addressed today.

What can universities contribute to making mobility smarter, more resource-saving, and healthier? As places of study and work - usually including international mobility programs – universities are familiar with the conflicting objectives and opportunities to implement sophisticated models of sustainable mobility.

The workshop is dedicated to these potentials by presenting successful examples of sustainable university mobility and by providing information to newcomers to this field on how to analyze existing mobility structures and to develop feasible concepts for sustainable mobility.

The workshop will focus on the whole spectrum of university mobility, namely, strategies and measures

- to create a bicycle- and pedestrian-friendly campus (by, e.g., improving bicycle and pedestrian infrastructures)
- to reduce car traffic (by, e.g., enhancing public transport options)
- for the sustainability-oriented management of business trips (by, e.g., introducing CO<sup>2</sup> compensation)
- to find synergies for sustainable mobility and digitalization efforts

In addition to contributions from experienced university representatives and mobility experts, we invite contributions for two poster sessions on bicycle-friendly campuses and on researching mobility.

### **Call for Contributions**

The Management Workshop is meant to serve as a platform to share experiences on the topic of sustainable mobility in the university context. To this end, we invite submissions for a best practices poster session on Tuesday, April 2, 2019. The poster should address one of the following topics:

- Business Travel
- Green Campus Transport

As a first step, we ask you to send a short description of your activities, which should include pioneering experiences or successful systematic approaches.

All selected contributors will then be asked to present their project in a poster session at the Management Workshop.

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Each activity or project should address the following questions:

- Why was the activity/process/project launched?
- What was novel about the activity/process/project?
- What have been the most important lessons learned?
- What is the long-term impact?

**Proposals should be sent to the Program Manager Katrin Risch ([katrin.risch@fu-berlin.de](mailto:katrin.risch@fu-berlin.de)) by Wednesday, February 15, 2019.** All selected contributors will be informed by early February. Selected participants may apply for financial assistance (travel and/or accommodation costs).

Further information and a complete program of the Spring Campus 2019 will be available on our website soon.

We look forward to receiving your contribution and to welcoming you to the 4th UAS Spring Campus in Berlin!