



DAAD

This workshop is part of the Global Humanities Campus (GHC). The GHC takes place annually, and consists of a two-week summer school, as well as of a two-day workshop. Event held in English.

Venue:

Freie Universitaet Berlin "Rostlaube" Seminarzentrum | Room L 115 Habelschwerdter Allee 45 14195 Berlin

Due to limited seating, we kindly ask you to **RSVP by July 16, 2015** to **pcd@fu-berlin.de**

Contact:

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For detailed information, please refer to: www.fu-berlin.de/principles-cultural-dynamics







The Sciences and the Arts: Different or Similar Tendencies of Evolution?

> JOINT WORKSHOP July 21–22, 2015

TUESDAY JULY 21

9.30–10.00 am Joachim Küpper (Freie Universitaet Berlin) Welcome and Introduction

10.00–12.00 am Annette Jael Lehmann

(Freie Universitaet Berlin) Black Mountain Research – Perspectives on an Ongoing Inter-Institutional Collaboration Between the Museum Hamburger Bahnhof and the Freie Universitaet Berlin **Chair: Enrico Lucca** (The Hebrew University of Jerusalem)

12.00 am–1.30 pm Break

1.30–3.30 pm Emanuele Coccia

(École des Hautes Études en Sciences Sociales) Contemporary Advertising. Between Science, Moral and Art Chair: Stephanie Bung (Freie Universitaet Berlin)

3.30–4.00 pm Break

4.00-6.00 pm Adam Hofri

(The Hebrew University of Jerusalem) Trust Practice in Its Cultural Contexts Chair: DS Mayfield (Freie Universitaet Berlin)

WEDNESDAY

JULY 22

10.00–12.00 am Yufan Hao

(The Chinese University of Hong Kong) Statecraft in Chinese Politics: Why Both Science and Arts Are Needed? Chair: Sven Thorsten Kilian (Freie Universitaet Berlin)

12.00 am–1.30 pm Break

1.30-3.30 pm

Jacques Neefs (The Johns Hopkins University) Flaubert's Narrative Prose: Literature as Knowledge and Science Chair: Anett Dippner (Freie Universitaet Berlin)

> **3.30–4.00 pm** Break

4.00-6.00 pm Leonard Neidorf

(Harvard University) On Beowulf and Biology: Empirical Methodology in Humanistic Research Chair: Daniela Hahn (Freie Universitaet Berlin)

> 6.00–6.45 pm Concluding Discussion