

5th UNICA Green Academic Footprint Workshop:

Sustainability at Universities – How to Combine Management and Participation?

Freie Universität Berlin, 25-27 March 2015



Universities are being increasingly recognized as important stakeholders in sustainability and climate protection activities. Research, teaching and overall campus management can contribute in a variety of ways to shaping a more sustainable future.

The members of the UGAF (UNICA Green Academic Footprint) working group of the UNICA Network of Universities have taken on the challenge of engaging actively in the field of sustainability by applying a whole institution and participatory approach. Both are focus topics of this workshop. **Key questions** posed within this context are: *How do you combine management processes and the need for participation in the field of sustainability? How can you successfully apply participation methods? How do you engage internal and external stakeholders effectively in higher education institutions?*

The 5th UGAF workshop shall serve as a **platform to share experiences**. The programme will offer **insights** into state-of-the-art research, **practical training** in participation methods, **poster workshops** for exchange and discussion of good practice examples, as well as **networking opportunities**.

A **poster session on good practice examples** will be the centerpiece of the workshop. Practitioners from universities from all over Europe (including non-UNICA members) will present examples of **successful participation activities in the following areas**:

- Sustainable Campus Management
- Education for Sustainable Development
- Involvement of Stakeholders at all Levels of Universities

On the third day we will focus on the **tools that networks can use to initiate and support engagement in sustainability**. A **marketplace** will introduce reports from four different networks and participants will have the chance to discuss their network goals and experiences.

We look forward to welcoming you to the 5th UGAF Workshop at Freie Universität Berlin!

Preliminary Programme

Wednesday, 25 March • Botanical Garden, Rousseau-Room Universities as Sustainability Actors

Chair: Brigitta SCHÜTT, Vice-President, Freie Universität Berlin

<i>Time</i>	<i>Topic</i>	<i>Speaker</i>
3:30 pm	Registration	
4:00 pm	Opening	Peter-André Alt President of Freie Universität Berlin
	Welcome	Representatives of the UNICA Network and the UGAF Core Group
4:20 pm	Sustainability and Climate Protection - the Role of Universities	Stefan Rahmstorf Potsdam Institute for Climate Impact Research
4:50 pm	The Whole Institution Approach – A Model for a Sustainable University?	Ray Cole Center for Interactive Research on Sustainability, University of British Columbia, Canada
5:20 pm	Panel Discussion: From Knowledge to Action – How to Make Universities Active Stakeholders in the Field of Sustainability?	Discussants: Stefan Rahmstorf, Ray Cole and Miranda Schreurs, Director Environmental Research Centre, Freie Universität Berlin Chaired by Brigitta Schütt, Vice-President, Freie

		Universität Berlin
6:00 pm	Walking Tour in the Botanical Garden	Thomas Borsch, Director of Botanical Garden Karsten Schomaker, Head of Technical Services, Botanical Garden
7:00 pm	Reception and Welcome Dinner	Glashaus; Botanical Garden

Thursday 26 March 2015 • Seminarzentrum FU Berlin

Participation and Management in Theory and Practice

Chair: Andreas WANKE, Freie Universität Berlin, Member of the UGAF Core Group

Time	Topic	Speaker
9:00 am	Every Day Practices and Knowledge. How to Call Whom for Participation?	Inka Bormann, Department for Education and Psychology, Freie Universität Berlin
9:30 am	Participation in Sustainability Initiatives: Top-down, Bottom-up, a Mix or Something Else?	Antje Disterheft, University of Coimbra/University of Aberta, Portugal
10:00 am	Coffee Break	
10:30 am	Methods of Participation	Ilona Böttger and Christine Blome, FIELDS Corporate Responsibility, Berlin
11:30 am	Campus Walking Tour	Andreas Wanke / Melanie Thie, Unit for Sustainability and Energy, Freie Universität Berlin
12:45 pm	Lunch	
2:00 pm	Poster Session on Good Practice Examples in Three Parallel Workshops	
	<i>Workshop I: Sustainability and Campus Management Processes</i> <i>Chaired by Prof. Stefano Cordiner, Università di Roma Tor Vergata</i>	
	Sustainable Development and Campus Sustainability in HEIs - A Web-based Learning-Action Project Between Ten Latin American Universities and Four European Universities	Ullika Lundgren, Environmental Controller, University of Gothenburg

	Green Space: A Consistent and Holistic Sustainable Management	Delphine Douçot, Sustainability Coordinator, University of Lausanne, UGAF Core Group Member
	Future Campus Demonstrator – Green Multi-Stakeholder Campus	Maarit Virtanen, Project Manager, Lahti University of Applied Sciences
	Moving Toward a More Sustainable Mobility	Rebecca Lefevere, Mobility Manager/Environmental Office, Vrije Universiteit Brussel, UGAF Core Group Member
<p><i>Workshop II: Education for Sustainable Development</i> <i>Chaired by Katrin Risch, FU Berlin</i></p>		
	Education for a Sustainable Future – a Strategic Initiative at the School of Business, Economics and Law	Mattias Sundemo, Sustainability Coordinator, School of Business, Economics and Law at University of Gothenburg
	Learning for a Sustainable Future	Karola Braun-Wanke, Programme Manager SchülerUni, Freie Universität Berlin
	Education for Sustainable Development: Policy and Vision. A Participatory Project at the VUB	Lisa Wouters, Researcher, Vrije Universiteit Brussel
	Service Learning: A Catalyst for Student Participation in Higher Education for Sustainable Development?	Daniel Fischer, Member of the UNESCO Chair „Higher Education for Sustainable Development“, Leuphana-Universität Lüneburg (Co-authors: Maik Adomßent, Matthias Barth, Sonja Richter and Marco Rieckmann)

	<i>Workshop III: Involvement of Stakeholders at all Levels of the University chaired by: Antje Disterheft, University of Coimbra/Aberta</i>	
	Stakeholder Involvement and Energy Conservation – The Energy Conservation Campaign at Kiel University	Nora Nording, Coordinator Energy Conservation Campaign, University of Kiel
	The Roundtable for Sustainable Development of HNEE	Martin Thiele, Employee at HNEE environmental management, Eberswalde University for Sustainable Development
	Employees and Students Collaborating for a Sustainable University	SUSTAIN IT! Initiative, Freie Universität Berlin
	Volteface, a Research-Actions Platform Based on Social Aspects of Energy Transition	Nelly Niwa, Faculty Geosciences and Environment, University of Lausanne
3:45 pm	Coffee-Break	
4:15 pm	Presentation of Workshop Results and Success Factors Identified in each Field	Workshop Chairs
4:40 pm	Panel Discussion: How to Combine Management Processes and the Need for Participation in the Field of Sustainability?	Ullika Lundgren, University of Gothenburg Antje Disterheft, University of Coimbra/Aberta, Cornelia Glees-zur Bonsen, Sustainserv, ISCN Clemens Mader, Universität Lüneburg, COPERNICUS Alliance Delphine Douçot, University of Lausanne, UGAF Core Group Member Chaired by Andreas Wanke & Katrin Risch, Freie Universität Berlin
5:30 pm	Free time/ Optional Programme	City Tour
7:00 pm	Sustainable Dinner	City Centre, tba

Friday, 27 March 2015 • Seminarzentrum FU Berlin

Building and Developing Sustainability Networks

Chair: Katrin RISCH, Freie Universität Berlin

Time	Topic	Speaker
9:00 am	What are Key Elements of Successful International Networks? Experiences of ETH Zurich	Christine Bratrich, ETH Zürich
9.30 am	Network Marketplace (working titles): "Providing a Global Forum for Exchange – the International Sustainable Campus Network (ISCN)" "The COPERNICUS Alliance - Systematic and Institutional Transformation of Higher Education Organizations" "The UNICA Green Academic Footprint Network – Reflections from the Core Group" "Introduction of the Sustainable Campus Working Group within ECIU-Network"	Reports from Network Representatives: ISCN, Cornelia Glees-zur Bonsen Copernicus Alliance, Dr. Clemens Mader UGAF, Alexandra Demoustiez, Université Libre de Bruxelles, UGAF Chair ECIU, Christine Stecker, TU Hamburg-Harburg / Samantha Fahy, Dublin City University
11:00 am	Coffee Break	
11:30 am	Résumé and Outlook	Alexandra Demoustiez, Université Libre de Bruxelles, UGAF Chair and Andreas Wanke, FU Berlin, UGAF Core Group Member
12:00 am	UGAF-Database Project	Bojan Baletić, University of Zagreb and Delphine Douçot, University of Lausanne, UGAF Core Group Member
12:30 pm	Introduction of the SAVES Project: Promoting the Reduction of Energy Consumption in Student Halls	Joanna Romanowicz, Coordinator of the Switch Off Campaign & SAVES project, NUS UK
1:00 pm	Lunch	