AiS Workshop: Digital Storytelling in Academia

On-site workshop 3.-5. November 2022, International House FU Berlin

We warmly invite you to the workshop "Digital Storytelling in Academia" organized in collaboration with Asli Telli Aydemir and Yilak Kebede of the AiS Network taking place between 3.-5. November at the International House of Freie Universität, Berlin.

Storytelling is good research with soul. This workshop aims at introducing you to the concept and approach of digital storytelling, showing you its tools and methods and how you can engage in digital storytelling for different uses and contexts. The storytelling approach can be both personal or communal. Thus, it serves a variety of needs: it can help you present your research to audiences at conferences, support you in social networking or political engagement and be used for personal means of expression. The workshop is structured as a three-day event with a short preparatory online meeting where participants can decide on a specific theme or topic to focus on. The sessions will walk you through the latest data storytelling examples, give you tips on how to get your research and experiences across to the right audience, show you the basics of video-editing and voice-recording and help you adapt the notion of digital storytelling to your stories in mind. Digital storytelling can be especially important to researchers with limited language skills as it ads additional media to convey their work.

You will able to develop the following skills throughout the workshop:

Basic Skills as Workshop Outcomes

- Practice the basics of voice recording and add background sound (radio/podcast).
- Practice the basics of video-editing with an open source software.
- Produce inspiring media/stories to reach a wider audience.

More Advanced Skills as Outcomes

- Utilize ICTs and media literacy in a compelling way when no internet is needed or available.
- Develop and enhance broader networks by meeting peers and sharing experiences.
- Become a multiplicator for transversal skills, such as critical thinking, communication skills, collaborating, and engaging in teamwork.

The workshop "Digital Storytelling in Academia" is designed by Bart Vensuypens, Asli Telli Aydemir and Yilak Kebede with the support of Academics in Solidarity. Learn more about

Your Facilitators:

Bart Vetsuypens

The years of experience as a science teacher, technology and ICT coordinator at a secondary school and 9 years overseas experience with NGOs in the strategic use of Internet and setting up ICT - projects give Bart a creative vision of how one can deal differently with technology in a pedagogical context. In 2014, he co-founded Comundos together with educators, journalists and people driven to assist

teachers to integrate communication/media literacy as a learning activity in education and NGO´s. Comundos.org is an organization that teaches media literacy through digital storytelling in 5 languages. The organization mostly carries out "training-the-trainers and media coaches" programs in the global south, but they also have been carrying out training workshops with international university students, to make a coherent story related to the *Sustainable Development Goal*s. Journalism students are most attracted to Comundos` courses on fake news, fact-checking as well as digital storytelling.

Asli Telli

Asli taught courses in digital media, communications, political science and social anthropology fields in Germany, Malta, Switzerland, the US, Turkey and most recently South Africa. She led a number of local and EU-funded projects in fields of political communication, STS, grassroots activism and scholarly dissent for 20 years. Her current fields of interest include exiled knowledge workers as collaborative commons, digital platforms for dissent action and diaspora politics. She enjoys engaging with diverse thinking through her research and imagining new worlds around storytelling and visualization.

Yilak Kebede

Yilak is a PSI research fellow at the Ruhr University in Bochum, Germany. He is also a data scientist with a keen interest in data storytelling and visualization.

How to Register

To apply, please send to AiS a brief statement of your key interests in the workshop (max. 200 words). Your application to participate should be sent as **PDF format** to ais@fu-berlin.de with the subject line: Application - Workshop "Digital Storytelling in Academia" by **02. October 2022**.

Examples for Inspiration

- South Africa

  https://www.comundos.org/en/content/my-life-volunteer-south-african-red-cross-society
- Public outreach

  https://www.comundos.org/en/content/preventing-cardiovascular-diseases-spices-dst-project
- Nigeria: student work on mixing video and images

  https://www.comundos.org/en/content/gross-hike-prices-products-and-services?language=fr
- Guatemala: Reflecting about a school

  https://www.comundos.org/en/content/school-we-learn-be-auto-sustainable-sustain-our-families?language=nl
- After the course: possible to set up a podcast, or even webradio

  https://www.comundos.org/en/content/how-we-created-our-community-web-radio-cafund%C3%B3
- An interesting format, popular in the academic community, you might be interested to work on (Pecha Kucha: https://www.pechakucha.com/about)

  https://www.pechakucha.com/presentations/creating-worlds-of-limitless-possibility

  Examples in Science
- "Lost at Sea: The Story of a Babyfish" (Award-winning animation by the Founder of Animation for Science) https://youtu.be/g3cIr9RomPM

- An academic story: Visualization of internationalization in HE with its relation to intended outcomes or enforced displacement

https://www.dropbox.com/s/ozbnhtamriuwh9d/Ohu-Visual%20ed%20atelli.numbers?dl=0

(To be developed into an infographic and possibly a short audio clip by November)

Here is the article the visualization is based on:

https://www.dropbox.com/s/t9l0h68q6mfj3if/Internationalisation_nexus_in_European_h.pdf?dl=0

- Link to database from Infographics for Educators:

https://bit.ly/3e2UHQ8

How to Academy Podcast: https://open.spotify.com/show/3mDnxkRxzC9xmvWnTnP2NB?si=-Dnar7MHRwKIUO3Qt7RvTA