

## AiS Workshop: Social Media in Science

Online workshop 07. & 14. October 2022, 9:00-13:00

AiS invites its members to a two-day online workshop on “**Social Media in Science**” taking place on 07. & 14. October 2022. The workshop training series addresses scientists of any discipline and in all their career phases and focuses on two main areas: the use of social media for inquiry, research and publication processes and, apart from using social media to disseminate own content, the workshop takes a closer look at the use of social media for career promotion and networking.

The building blocks of the workshop include:

### 1) The use of social media for inquiry and research

- Introduction to social media and typology.
- The use and importance of social media and social networks in science communication.
- Social media and social networks relevant to science (both those specifically aimed at science communication, such as ResearchGate, and those not specifically designed for scientific purposes, such as LinkedIn or Twitter).

### 2) The use for career promotion (ORCID, Researchgate, Academia, Twitter, Facebook, etc.).

- Use of social media and social networks as research tools for literature, people and collaborations.
- Use of social media and networks to disseminate one's own results and to increase one's own level of awareness as well as for the purpose of self-promotion.
- Use of social media and social networks for networking purposes.

The workshop “Social Media in Science” is designed by [scidecode science consulting](#). Your trainer Dr. Ulrich Herb holds a degree in sociology and a doctorate in information science. He has been working at Saarland University and State Library since 2001 and is responsible for the supervision of third-party projects and electronic publications. He is a freelance science consultant and journalist.

**To apply, please send to AiS your most recent academic CV and a brief statement of your key interests in the event (max. 200 words).** Applications should be sent in **PDF format** to [ais@fu-berlin.de](mailto:ais@fu-berlin.de) with the subject line: Application - Workshop “Social Media in Science” by **20 September 2022**.