

Good ideas are simple!



28th June 2017

Presentation



Erasmus+

Our profile



Profile Stellenticket GmbH

- ▶ Spin-off of Technische Universität Berlin in 2009
- ▶ Software development and digital services
- ▶ Focus on higher education and science sector

Our products



Main focus: Universities

Stellenticket

Job boards

Vacancies

Company profiles

Yearbooks and personal profiles

Career fairs and candidate management

HR module for universities

Congeno

CRM software

Career

Alumni

PR

Entrepreneurship

Further education

GrantMaster

Grants management

Deutschlandstipendium

HEEEP

Content platform

Career

PR

Entrepreneurship

Dynamic



Our history



- ▶ 2009: Spin-off TUB – 5/2010: Start [Stellenticket TU Berlin](#) – 6/2010: Rent model [JOE+](#) for LEO-NET – 11/2011: [Stellenticket Humboldt-Universität zu Berlin](#) – 1/2012: [B!gründet](#) – 9/2012: [Stellenticket TU Dresden](#) – 9/2013: [biosaxony](#) – [TH Wildau](#) – [ESCP EUROPE Berlin](#) – 7/2014: [Silicon Saxony](#) – [LeoSachsen](#) – 11/2015: [HTWK Leipzig](#) – 4 and 5/2016: [Leibniz Universität Hannover](#) – [UdK Berlin](#) – [TH Brandenburg](#) – 10/2016 [Freie Universität Berlin](#) – [Beuth Hochschule für Technik Berlin](#) – 11/2016 [Europa-Universität Viadrina Frankfurt \(Oder\)](#) – 6/2017 [Bauhaus-Universität Weimar](#) – more boards in preparation ...
- ▶ complete overview on our [news page](#)

Do it differently



Approach software development Stellenticket

- ▶ Partners get their „own“ solution
- ▶ Efficient software with clear design
- ▶ Complete development In-House
- ▶ Test-based approach – quality control

Do it differently



Approach Stellenticket job boards

- ▶ Well-linked „local“ or „thematic“ quality job offer boards
- ▶ Ticket system to publish ads, included in our online shop
- ▶ Simple pricing model
 - Blue ticket (Offer for Students) and Red ticket (Offer for Graduates)
 - „Combi-Tickets“ for multiple boards
- ▶ Free tickets (among others) for universities, research institutions
- ▶ Partnership Operating Model

The tad better



Benefits Ticket System for Ads

- ▶ Dual operation possible: free and with costs
- ▶ Procurement online / offline or electronic / print possible
- ▶ Tickets concretise the service, create value consciousness
- ▶ Control over the circle of advertisers: quality assurance
- ▶ Tickets decouple publishing and acquisition: "any time publishing"

Quality stamp



What distinguishes our portals (A small excerpt)

- ▶ Seamless integration in the universities and partner pages
- ▶ Dual-Mode Ad Design: standardised und individual
- ▶ Intelligent search subscriptions
- ▶ Optimised for mobile devices and multilingual
- ▶ Built-in interactivity (actions)
- ▶ Social Media interface



Modular system consisting of:

- ▶ job offers
- ▶ company profiles
- ▶ yearbooks / personal profiles
- ▶ event / application management
- ▶ HR module for personnel departments

The tad better



CRM software Congeno

- ▶ New development based on our experience since 2013
- ▶ Structured into the product lines Career, Alumni, Entrepreneurship, PR, Further education, ...
- ▶ Highly adjustable
- ▶ With or without account
- ▶ Hosting by Stellenticket or university
- ▶ Regulated data privacy (TOM, data processing, data privacy statement)
- ▶ Built with Ruby on Rails
- ▶ Examples UdK Berlin and Bauhaus-Universität Weimar

The tad better



CRM software Congeno

- ▶ Focus on event management
- ▶ Structured into events, news editing, user profiles, management
- ▶ Congeno_Alumni: more fields for information in user profiles
- ▶ Congeno_PR: management of major events for thousands of people, including VIP status and check-in with individual QR code
- ▶ Possibility to merge data when used by several institutions

The tad better



Pricing model Congeno

- ▶ Special conditions for our job board partners
- ▶ Cost-free adjustment
- ▶ Special developments available at a charge
- ▶ No restrictions on volume

Good prospects



The most important projects 2017 / 2018

- ▶ Grants management software GrantMaster
- ▶ HEEEP (editing and publishing software)
- ▶ Relaunch of [Stellenticket web pages](#)

End and beginning ...



Thanks for your attention!

Contact

We will be glad to hear from you!

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E-Mail: info@stellenticket.de

Web: www.stellenticket.de

Finden lassen



Stellenticket Jobs

7. Mai 2014 18:00

An: Katja Glaeske

Tägliche Zusammenfassung Ihrer abonnierten Suchabfragen

st-sent-jobs

Sehr geehrte Frau Glaeske,

mit dieser E-Mail erhalten Sie die tägliche Zusammenfassung Ihrer abonnierten Stellenabfragen bei Stellenticket.

1 neues Angebot bei Stellenticket TU Berlin

Suche "Test_kg" - Aufgabengebiet: Design / Medien / Kultur, Kultur, Kunst, Medien ...

Angebotsliste im [Browser öffnen](#)

Angebot vom 07.05.2014:

[14675](#) - Theologische Hochschule Friedensau: *Bibliothekar/in für digitale ...*

Diese [Suche Löschen](#)

Mit freundlichen Grüßen
Das Stellenticket-Team

ESCP Europe Berlin

Status: ✔ Öffentlich 

David A. (25)

Master in Management (Three Languages Programme)

BWL und Management (Bachelor)

BWL und Management (Master)

London, Vereinigtes Königreich

Highlights

Highlights

Bildung

Beruf

Kenntnisse und Person

Kontakt

Bildung

ab 09.2013; London, United Kingdom / Paris, France / Berlin, Germany

ESCP Europe Business School

French Diplôme de Grande École, British and German Master of Science in Management

Focus: Strategic Management, Operations Management

Beruf

02.2012 bis 07.2013; Düsseldorf, Germany

McKinsey & Company Inc.

B.A. Graduate - Consulting, Research & Information

Worked in Consulting and Research & Information department; engaged in several client- and internal ...

Erwähnenswertes zu Bildung

09.2009 bis 12.2011; Frankfurt am Main, Germany

ConsultISM e.V. - Student consultancy

Founder and Leader

Development of an iPhone application (450,000 downloads within 4 weeks), Strategic repositioning ...

Engagements

Politics

Elected member of the city council in Bad Ems, Germany

Interessen

Music

More than 10 years of stage experience as a guitar player, pianist and drummer, three recorded CDs / ...

Präferenzen

Bereich

Consulting

Kategorien

Graduierten-Stelle

Praktikum

Sprache

Deutsch

Englisch

Round-Table
13.11.2015

letzte Bewerbung: 12.10.2015
41 Bewerbungen
20 eingeladen
21 abgelehnt

Interview
13.11.2015

letzte Bewerbung: 14.10.2015
79 Bewerbungen
15 eingeladen
64 abgelehnt



Bewerbungen für Interview (13.11.2015)

Einzelgespräche mit ausgewählten Teilnehmern.
» Veranstaltung öffnen, » endgültig schließen

Sortieren nach:

79 Bewerbungen


ID	Bewerbung	Management	Status
	Filter: » verwenden	Filter: » verwenden	Filter: » verwenden
9022 <input type="checkbox"/>	 » Sa Master in Management (in English) Bewerbung vom 26.09.2015	» Anschreiben (1) » Dokumente (1) » Kommunikation (5) » Kommentare (0)	Bewertung: ★★★★★ Status: Auf Warteliste
9049 <input type="checkbox"/>	 » Ma Master in Management (Three Language... Bewerbung vom 27.09.2015	» Anschreiben (1) » Dokumente (1) » Kommunikation (5) » Kommentare (0)	Bewertung: ★★★★★ Status: Eingeladen
9062 <input type="checkbox"/>	 » La Master of European Business / German ... Bewerbung vom 28.09.2015	» Anschreiben (1) » Dokumente (1) » Kommunikation (4) » Kommentare (0)	Bewertung: ★☆☆☆☆ Status: Abgelehnt
9224 <input type="checkbox"/>	 » Si Master of European Business / German ... Bewerbung vom 04.10.2015	» Anschreiben (0) » Dokumente (0) » Kommunikation (3) » Kommentare (0)	Bewertung: ★★★☆☆ Status: Abgelehnt



Bewerbung für "Interview" am 13.11.2015

Bewerbung 1 von 79



Sa 
Bewerbung vom 26.09.2015

Bewertung: ★★★★★

Status: Auf Warteliste ● » (ändern)

» Information

- » Anschreiben (1)
- » Dokumente (1)
- » Kommunikation (5)
- » Kommentare (0)
- » Bewerbungsstatus ändern

Information

Unter "Anschreiben" finden Sie (sofern eingereicht) das Anschreiben zur Bewerbung, unter "Dokumente" finden Sie alle ausgetauschten Dokumente auf einen Blick, über "Kommunikation" können Sie mit dem Bewerber/der Bewerberin kommunizieren, bei "Kommentare" können Sie Anmerkungen zur Bewerbung machen und über "Bewerbungsstatus ändern" steuern Sie den Auswahlprozess.

Profil

In folgender Sprache anzeigen: » **Deutsch** | » Englisch

Em [redacted]
Application from 05/10/15

Evaluation: ★★★★★
Status: Invited ● » (modify)

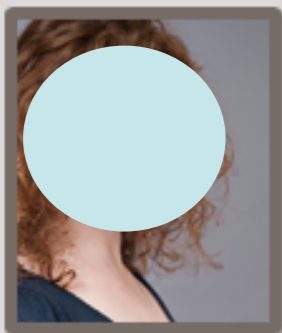
» Information

- » Cover Letter (1)
- » Documents (1)
- » Communication (4)
- » Comments (0)
- » Change Application Status

Information

You will find the cover letter under the section "Cover Letter", under the section "Documents" you will find all submitted documents at a glance, use the "Communication" section to chat with applicants, the section "comments" can be used for comments concerning the application and with the section "Change Application Status" you are able to control the selection process.

Profile



Em [redacted] (23)
Master in Management (in English)
Business Management (Master)
Berlin, Germany

- ★ Memorize
- 📄 Download as PDF

Preferences

Area

Consulting, Finance, Project Management

Language

English, French, German, Spanish

Category

Internship for Students

Highlights