

## Information for Applicants

### Module: Coaching (TRANSFER)

Successful, market-oriented exploitation requires technical and social innovation, as well as entrepreneurial know-how. For this reason, workshops and/or coaching sessions are an integral part of the TRANSFER funding initiative. These measures are tailored to the specific needs of individual transfer projects and cover areas such as business model development, patent law and regulatory issues, as well as soft skills for founders.

The aim is to promote the personal development of participants through accompanying measures and to support the acquisition of practical knowledge about entrepreneurship and the market. In addition, they should provide a space for networking with potential partners for collaborations or spin-offs.

A selection of free, transfer-relevant workshops offered by the Berlin University Alliance (BUA) can be found at: <https://www.tu.berlin/entrepreneurship/transfer-support/qualifizierung/transfer-school>

Please indicate in your TRANSFER application what support services you require and how workshops and/or individual coaching sessions can contribute to the future exploitation of your transfer project.

At least €2,500 should be budgeted for accompanying measures. If you have specific requirements, Unit VI A will be happy to assist you in finding and selecting suitable offers.