

TALENT MEETS BERTELSMANN

Berlin | June 20 – June 22, 2016

#TMB16



Jens-Uwe Bornemann, digital visionary, Senior Vice President Digital Europe, FremantleMedia.

The International Networking Extravaganza 2016. Apply now!

Do you have an entrepreneurial mindset? Are you creative? Are you passionate about shaping the future of the media landscape, especially in the digital domain? Then seize the opportunity and apply to participate in "Talent Meets Bertelsmann 2016"! This is the real deal – you will meet members of our Executive Board and international top executives. You will participate in challenging workshops, working hand in hand with experienced Bertelsmann entrepreneurs on key business ideas that will be increasingly important for the future of media and services industries. A jury composed of members of Bertelsmann's Executive Board will evaluate your ideas and solutions.

Our offer:

- We invite you to Berlin from June 20 to June 22, 2016.
- You will take part in workshops on future trends in our business areas.
- Attractive prizes will be awarded for the best ideas and designs.
- The event includes a dinner party and a concert.
- We provide individualized career consulting and outstanding networking opportunities.
- You will become part of the extraordinary "Talent Meets Bertelsmann" network.

Our requirements:

- You must be a bachelor, master or MBA student or a doctoral candidate, ideally in the field of economics, the humanities, media management or business informatics.
- You have some experience in developing creative and innovative business models and are fascinated by cutting-edge digital trends.
- You have demonstrated an affinity for media in projects conducted outside of a school or university context.
- You have demonstrated above-average academic record, and strong analytical and conceptual abilities and communication skills.
- You are fluent in written and spoken English.

Organizational details: We cover the costs of each participant's hotel room for two nights (June 20 - June 22, 2016), as well as travel expenses up to 300 EUR for students coming from European schools and up to 500 EUR for students from non-European schools. All participants are invited to join a closed Facebook group so that you can get to know one another in advance of the event.

How to apply: Send us an application (language: English) telling us about yourself and your goals. Let us know why you want to participate in "Talent Meets Bertelsmann". Your resume should clearly indicate that you are fascinated by media, and explain why you are eager to pursue entrepreneurial challenges in a letter detailing your motivation. Please attach any certificates attesting to your proficiency in English if available.

Application deadline: May 8, 2016

Please send your application to Nico Rose: n.rose@bertelsmann.de

For more information or online application please visit our website:
www.talentmeetsbertelsmann.com

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