



MIGRATION FOR DEVELOPMENT PROGRAMME



LEVERAGING MIGRATION FOR DEVELOPMENT

Migrants are bridge builders between their countries of origin and the countries in which they currently live and work. With their skills, ideas, experience and contacts, they are key drivers of change in both settings and help to ensure that their countries of origin can also face the future with confidence. Many migrants contribute to their home countries' development while living elsewhere: some establish diaspora organisations and carry out projects on a voluntary basis, while others set up businesses and build economic ties between countries. A significant number of migrants decide at some point to return to their countries of origin on a temporary or permanent basis, enabling them to share their knowledge directly at local level.

At the Centre for International Migration and Development (CIM), we promote all these activities by migrants, because we believe in the potential for sustainable development that comes with global migration. We also advise people who are not yet sure whether they want to leave their country. We highlight legal migration options and show them alternatives in their country of origin.

As a joint operation of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and the International Placement Services (ZAV) of the German Federal Employment Agency (BA), CIM has successfully combined development know-how with job market expertise for more than 35 years.

The Migration for Development Programme encompasses five areas of action:

- >> Knowledge-sharing by returning experts
- >> Cooperation with the diaspora community (migrants' organisations and diaspora experts)
- >> Business ideas for development
- >> Migration advice
- >> Migration policy advice

KNOWLEDGE-SHARING BY RETURNING EXPERTS

Our Returning Experts services support targeted knowledge transfer. We match professionals from our partner countries who have undertaken training or worked in Germany with employers in their country of origin. We ensure that they are offered exactly the right position for them to make use of their skills, experience and contacts so that everyone benefits: the returning experts, their employers, the countries of origin and, not least, Germany as well.

We offer

- >> individual advice on returning and on career planning
- >> skills matching with vacancies in the countries of origin
- >> support for workplace reintegration
- >> organisation of networking events
- >> salary top-ups and subsidies for workplace equipment

>> Ukraine

Ukraine sees its future in the European Union (EU). The free trade agreement already signed with the EU is designed to help advance the reforms already initiated by the country and to promote freedom, human rights and the economy. Kostiantyn Fedorenko, a Ukrainian who trained in Germany, is following this challenging pre-accession process as a political analyst at the Institute for Euro-Atlantic Cooperation in Kiev. By organising cross-border events and preparing political analyses and publications in the Ukrainian and foreign media, he is helping to promote mutual understanding.

COOPERATION WITH DIASPORA ORGANISATIONS

Many migrants living in Germany get involved in the work of associations or other organisations that carry out non-profit projects in their countries of origin. For example, they support cooperation among universities and the use of modern technologies, provide further training for teachers and doctors or raise awareness on issues such as energy efficiency and gender equality. They thus facilitate knowledge-sharing between their home and host countries, promote innovation and help to improve people's living conditions in these countries. We support their commitment to development.

We offer

- >> subsidies for small-scale projects in the countries of origin (up to 90% of total costs, to a maximum of EUR 40,000)
- >> advice on the application process and project management
- >> support in planning, implementing and integrating specific projects on a lasting basis in the countries of origin
- >> organising networking events

>> Colombia

The German-Colombian Friendship Society is creating new income-generating opportunities in Colombia with a project focusing on the production and marketing of traditional but neglected plants. The society has leased fields along the Pacific coast and trained 30 women in agriculture and management. They are now growing taro, a root crop known locally as 'papa china'. In just one year, 48 tonnes of taro flour was produced and sold. 'The women now have a regular income and are contributing to food security in their communities,' says Claudia Patricia Ghitis Castrillón, who is responsible for the project in the German-Colombian Friendship Society.

ONE PERSON CAN MAKE A DIFFERENCE

On behalf of



Centre for International Migration and Development
a joint operation of GIZ and the German Federal Employment Agency



Federal Ministry for Economic Cooperation and Development



COOPERATION WITH DIASPORA EXPERTS

We not only cooperate with diaspora organisations, but also with migrants and descendants of migrants who live and work in Germany and would also like to help promote development in their countries of origin. They do so by making the expertise they have acquired abroad available to an institution in their country of origin for a limited period of time. We support the efforts of these diaspora experts and their assignments abroad, for example in agricultural, education and health institutions, for a period of between three weeks and six months.

We offer

- >> *an expenses allowance for the assignment abroad*
- >> *training on methods of successful knowledge transfer to prepare for the assignment abroad*
- >> *if necessary, assistance with establishing contact with suitable organisations that are interested in know-how from diaspora experts*
- >> *assumption of travel costs and a basic insurance package*
- >> *logistical support in the partner country*

>> Ethiopia

Sentayehu Seifu, an Ethiopian IT engineer, has been living and working in Europe for eight years now. He specialises in developing software solutions in the health sector. Sentayehu Seifu knows that the use of information and communications technology is still in its infancy in Ethiopian health institutions and that healthcare could be improved considerably by using this technology intelligently. The problem is that there are not enough well-trained IT experts in the country. Sentayehu Seifu therefore chose to spend his last annual leave in Ethiopia. He spent six weeks training the IT staff of the country's largest state hospital on how to use modern hospital software.

BUSINESS IDEAS FOR DEVELOPMENT

Many migrants living in Germany are tempted by the idea of setting up a business in their country of origin – a brave step, because starting a business and returning home are major decisions that require careful consideration and good planning. We provide support before, during and after the start-up so that migrants are able to turn their ideas into a successful business. This is vital for job creation, economic growth and knowledge transfer and, thus, for innovation and sustainable development.

We offer

- >> *group seminars on aspects of starting a business (e.g. preparing a business plan, financing, market exploration, marketing, import/export/customs)*
- >> *individual coaching from accredited advisors on preparing and implementing a business plan – in Germany and in the country where the business is to be established*
- >> *facilitation of contacts, e.g. with banks, potential business partners and investors in Germany and the target country.*

>> Morocco

Mostafa El Gameh from Morocco has achieved what many migrants dream of doing. He trained as a mechanical engineer in Germany and began by setting up his own business in Germany and most recently in Morocco too. The Moroccan branch of his company, Car Expert El Gamah SARL, already has eight employees. The firm offers services ranging from all kinds of vehicle inspections to advice, training and research on a wide variety of transport safety issues. 'With the right know-how and entrepreneurial courage, migrants can promote development in their countries of origin and advance themselves too,' says Mostafa El Gameh.

MIGRATION ADVICE

Unemployment and a lack of training opportunities make many people want to look for better prospects abroad. Many of them are not sufficiently well informed about how they can get there legally and secure a livelihood, however. They are often unaware of job and training opportunities in their own country. People who would like to return home from abroad also want information about job prospects. This is where the German Information Centre for Migration, Vocational Training and Career (Deutsche Informationszentren für Migration, Ausbildung und Karriere, DIMAK) comes in.

We offer

- >> *information, advice and application training for people looking for training and job opportunities – in Germany or in their country of origin*
- >> *advice on opportunities and requirements for regular labour migration to Germany*
- >> *job and career fairs*
- >> *mobile advisory services in local authorities and communities*
- >> *advice and training for the staff of ministries and job centres*

>> Kosovo

At a job and career fair organised in spring 2016 in the Kosovo capital Priština, 40 employers from Kosovo and abroad presented their companies to 5,000 visitors. They offered a total of 1,200 vacancies in Kosovo. The job fair was a complete success for 430 visitors, who found a new job in Kosovo that day. The German Federal Employment Agency's International Placement Services were also at the fair and provided advice on opportunities and requirements for legal labour migration to Germany. Following the fair, they also supported interested experts in entering the German labour market.

MIGRATION POLICY ADVICE

We assist our partner countries in developing their own migration and labour mobility strategies and establishing the legal frameworks required for their implementation. By bringing together different stakeholders from the fields of international labour migration and development, we promote dialogue between state actors and the diaspora community and support coordinated activities by political institutions and decision-makers in our partner countries on the topic of migration.

>> Kosovo

The migration expert Michael Sauer supports Kosovo's Ministry of Labour and Social Welfare in harnessing the potential of migrants from Kosovo more effectively to refine social services in Kosovo. With a view to achieving this aim, he organises exchange between various stakeholders from Kosovo and abroad, including private organisations from the health and education sector, government organisations, ministries and development organisations. One of the measures envisaged is to develop modern training standards for nursing professions in Kosovo.

Contact

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