

RED ASSOCIATES

Copenhagen & New York

BECOME PART OF THE RED APPRENTICE PROGRAM

*Why do so many chronically ill people refuse to take the medicine they need?
How do you sell green solutions to people who don't care about pollution?
How is technology changing how people work, relax or play?*

...To help our clients answer questions like these, ReD Associates is looking for curious minds to join our Copenhagen and New York offices.

WHO WE ARE

ReD Associates is an innovation and strategy consultancy, helping global organizations solve some of today's hardest problems. Our international staff of anthropologists, sociologists, philosophers, political scientists, and designers employ methods from social science and the humanities to study human behavior. We develop deep insights into how and why customers make decisions by immersing ourselves in their world, observing habits, practices and aspirations firsthand, and triangulating this data with quantitative and industry sources. This allows us to see the world in more compassionate and complex ways—and to identify new business opportunities for our clients.

WHAT WE OFFER

An intensive, three-to-five-month experience, the ReD Apprentice Program is an opportunity to get to know us and our work, and a rich learning experience for anyone at the beginning of their professional career. In addition, it is the recruitment ground for new entry-level consultants and thus a launching pad for a career at ReD or beyond. As part of the ReD Apprentice Program you will learn to apply social science theories and methods to help international companies like Samsung, Adidas, Novo Nordisk or LEGO overcome some of their biggest challenges. You will be an integral part of our project teams, and your work will typically include qualitative and quantitative research, analysis and solution development. You will be a part of our teams advising our clients on how to best serve their customers and grow their business. We are committed to help you grow through a series of training modules, and by providing you with continuous in-depth feedback from both colleagues and an assigned mentor. Our goal is to ensure that after the ReD Apprentice Program, you are ready and motivated to make an impact as a consultant.

WHO WE LOOK FOR

We seek exceptional students and recent graduates from all disciplines and backgrounds (undergraduate, graduate, or PhD's), with a demonstrable strength in social sciences such as Anthropology, Ethnography, Sociology and Political Science. You will have an analytically sharp and empathic mind and a professional work ethic that inspires and motivates people around you. You will be intellectually curious, have great communication skills and be fluent in both written and oral English. In evaluating applications we specifically look for:

- An outstanding academic record
- Relevant experiences that highlight your skills as a problem solver, leader, thinker, innovator etc.
- International experience and language skills
- Previous experience with qualitative and/or quantitative research methods

HOW TO APPLY

We will begin accepting applications starting October 1, 2014 for positions in New York and Copenhagen for 2015. If you are selected for an apprenticeship, note that the office in which you are accepted, will be the office you are considered for full-time employment. Applications are due by **November 1, 2014**.

Read more and apply at
www.redassociates.com/about/careers



KRONPRINSESSEGADE 20 * 1306 COPENHAGEN K * DENMARK
26 BROADWAY SUITE 2505 * NEW YORK * NY 10004 * USA

WWW.REDASSOCIATES.COM