

Praktikum bei einem Start-up in Posen, Polen

Praktikumsbeschreibung:

Our agency is hosting with pleasure, from long time, a lot of students from all over Europe according and thank to the “Erasmus+ project for Traineeship” and, with the purpose to extend our number of resources in our agency, we are writing to some universities asking about some new and probable partnership with this purpose.

General Information:

Duration: 3 months

Commitment: Full time

Description:

Currently “Photler” (a web builder for travel photographers) is seeking some appropriate candidates for a 3 months internship within its Marketing team. The interns will be supporting our strategic business projects for 2018.

During the assignment, the Candidate will have an opportunity to learn how to:

- Apply marketing concepts to situations within industry and work independently;
- Work in the Team of specialist
- Work in the professional environment and brainstorm with colleagues;
- Understand the common or unique business terminology used at the worksite;

Essential duties:

- Support the team in marketing projects execution;
- Deployment of project work streams;
- Supporting ad-hoc projects;
- Maintain database of business partners and associates;
- Assist in the creation of mock-ups, e-mail campaigns, online promotion, etc.
- Assist in the distribution or delivery of marketing materials
- Enter contact information into contact management systems
- Provide support to social media efforts

Candidate requirements:

- Good English (in speech and written)
- Student or Bachelor University degree graduate, preferably in the marketing / business area with previous marketing exposure;
- Good Communication and Writings skills;
- Ability to learn and adapt quickly, drive results with urgency and accountability;
- Proactive and willing to reach out to the broader organization to find solutions;
- Ability to set priorities, multi-task and be flexible; Good team player.

What we offer:

- Friendly atmosphere, working in a young, dynamic team;
- On-the-job training and coaching by experts in their field of work, opportunity to grow your own skill set and gain experience of working in an int. business environment;
- Team meetings, chillout after work.

HR department, Photler.

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