



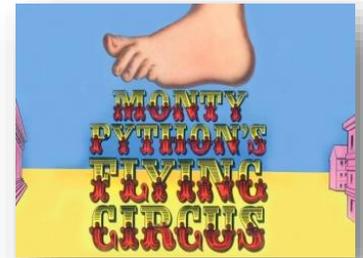
Outgoing students: how to increase mobility

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QMUL: facts and figures

- 228 years old with 5 campuses in east and central London
- Over 80 Erasmus+ inter-institutional agreements with 11 countries
- Exchange programmes with U.S, Australia, New Zealand, Singapore & Hong Kong
- 20,260 students in total:
 - 13,240 UG and 4,600 PG
 - 1,858 EU students and 5,932 international students
 - 151 nationalities
- 3 faculties: Humanities & Social Sciences, Science & Engineering, Medicine and Dentistry
- Alumni: Graham Chapman (Monty Python) & Bruce Dickinson (Iron Maiden)



Going abroad: the benefits

Students:

- Higher academic attainment
- More likely to be employed and have higher than average salaries
- Personal benefits: **86% of graduates stated mobility was most valuable part of degree course** (2012 survey)



University:

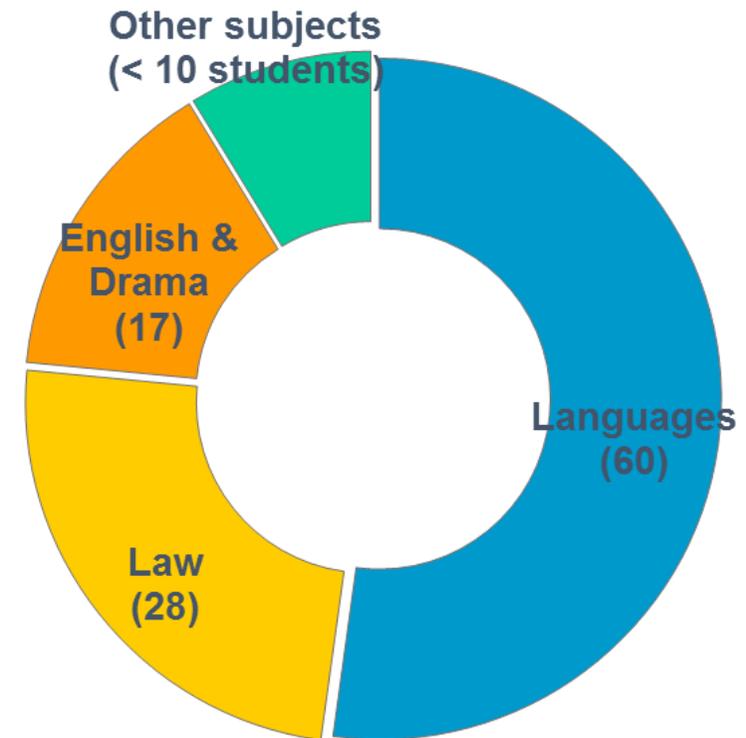
- Facilitate increase in and quality of research collaborations and links with industry
- Emphasise global standing thus attracting and retaining the best international talent



Who goes abroad and what do they do?

2014/15

- Languages (mandatory) worldwide:
 - Study placements
 - Teaching Assistant (British Council)
 - Work placements/internships
- Law (mandatory for 4-yr degree programmes):
 - Study placement (EU only)
- English & Drama (optional)
 - Study placement (non-EU only)



Why should we increase our numbers?



QMUL ranked world's 25th 'most international' university for students BUT only 1.2% of students went abroad 2014/15 (national average around 4%):

- **Maintain a competitive edge:** UK students less mobile than EU counterparts. In 2012/13, 14,572 UK students went abroad compared to France (44,910) and Germany and Spain (over 50,000)
- **UK skills shortage:** UK employers are not satisfied with foreign language skills & lack of cultural awareness leading to loss of overseas trade and business
- **UK Strategy for Outward Mobility 2013:** contribute to the European Higher Education Area's mobility target of 20% of students should have international mobility experience by 2020

Increasing numbers: our international strategy



Graduate Attributes statement – “committed to developing graduates with a global perspective by engaging with professional world, in international environment and in a different language.

‘Internationalising’ the curriculum:

- All programmes to offer the possibility of at least a semester abroad or additional year of international study/work by 2019
- All schools to have at least one international partnership by 2019
- Language strategy: provide language learning opportunities to students of all disciplines

Onwards and outwards



Flexible curricula	Provide more options: mobility type (study/work); duration (semester/year abroad) and location (EU and beyond)
Allocate resources	Dedicated staff to oversee processes: main point of contact for all parties
Promote benefits of going abroad to students	Before and during university: events, case studies on websites, Study/Year Abroad ambassadors, incoming students
Expand range of existing partners	Continue to build on and create new partnerships with overseas universities and employers

Onwards and outwards



Provide financial incentives	Reduced fees, introduce bursaries, scholarships, paid work placements with the support from universities, overseas governments, business & industry
Linguistic implications	Identify English-taught courses in non-Anglophone countries
Student preparation & ongoing support	Overcome student reservations of going abroad (leaving peers/family behind) by providing enhanced support before, during and on return: <ul style="list-style-type: none">• Information sessions, workshops, one-to-one meetings, online resources, contact throughout placement and de-brief meeting

Looking ahead



- It's a slow process but UK outgoing student mobility numbers are on the increase
- Collaboration between Higher Education sector, UK government, professional bodies and businesses is key - must work together to demonstrate and promote the benefits of mobility to students
- Monitor mobility trends: as programmes evolve the need to adapt will increase so ongoing review is vital

Vielen Dank!