



## Management Workshop: "From Vision to Commitment: Sustainable Campus Management"

Organized by ANDREAS WANKE, Head of the Sustainability and Energy Management Unit at Freie Universität Berlin & KATRIN RISCH, UAS Project Manager

The University Alliance for Sustainability follows a holistic approach and one of the key areas identified is sustainable campus management. Participants of the UAS Management Workshop have taken up the challenge of actively engaging in the field of sustainability by applying both management and participatory approaches.

The workshop will address the following topics:

- Mechanisms of Change – The Role of Leadership and Middle-Management
- Communication Strategies and Community Engagement on Campus
- Energy Efficiency Projects (excursion).

The Management Workshop is to serve as a platform for sharing ideas and experiences. The program features case studies as well as various opportunities for networking with all stakeholders of the Spring Campus event. Speeches open to all participants will unite the various dialogue strands from all Spring Campus workshops and provide a space to share ideas and expertise from research, teaching and campus management in a joint forum. Additionally, excursions, open spaces and overlapping breaks will allow participants to network.

**Tuesday, 12 April 2016 | Seminar Center Freie Universität Berlin, Room L115**

Time	Topic	Speaker
9:00 am	Plenary Session, open for all participants	Chaired by PROF. JAMES TANSEY University of British Columbia
	Governing by Numbers: The Role of Statistical Information in Transformation	PROF. PHILIPP LEPENIES Freie Universität Berlin
	The State of the Global Climate Negotiations with a Special Focus on the Israeli Perspective	OPHIR PINES-PAZ Tel Aviv University
	The Campus as a Living Lab from an Operational Perspective	JOHN METRAS University of British Columbia
10:30 am	Coffee Break	

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## MANAGEMENT WORKSHOP: "From Vision to Commitment: Sustainable Campus Management"

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<b>11:00 am</b>	<b>Welcome, Intro - Mechanism of Change: The Role of Leadership and Middle Management</b>	ANDREAS WANKE Freie Universität Berlin
	Conditions for Change: University Structures and Leadership Practices from the Perspective of Organizational Sociology	DR. BERND KLEIMANN German Centre for Higher Education Research and Science Studies (DZHW)
	University of Copenhagen: Drivers for Change – Addressing the University Organization	TOMAS REFSLUND POULSEN University of Copenhagen
	Sustainability in Science - The Role of Human Resource Management	VERA RABELT Berlin Social Science Center (WZB)

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**12:30 am** Lunch

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**2:00 pm** **Mechanisms of Change: Input Talks**

Carrots and Stick: Triggering Stakeholder Engagement with a Bonus System for Energy Conservation	ANDREAS WANKE Freie Universität Berlin
Communication and Information Strategies	PROF. PAUL FLEMING De Montfort University, Leicester
“Tell Me and I Forget, Teach Me and I May Remember, Involve Me and I Learn”: The Impact of Stakeholder Participation on Sustainable Change Initiatives	NORA NORDING University of Kiel
Integrative Planning as a Tool for Sustainable Campus Management	JIALA TANG Peking University
Speeding-up the Bottom-up Transformation of Universities Towards Sustainable Development – the Role and Potential of Students	JOHANNES GEIBEL Netzwerk N

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**4:00 pm** Coffee Break

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**4:30 pm -** **Open Space**

**6:00 pm**

Up to 5 Tables on Main Topics Raised in the Previous Session; Open, Participatory and Interactive Atmosphere

Resumé Working Groups/Tables

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**7:00 pm** Self-organized Berlin Tour (optional)

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## Wednesday, 13 April 2016 | Seminar Centre Freie Universität Berlin

Time	Topic	Speaker
<b>9:00 am</b>	Plenary Session, open for all participants	Chaired by DR. HEIKE WALK Freie Universität Berlin
	Food Security as a Pressing Issue of Sustainable Development	PROF. ANDRIES JORDAAN University of the Free State, Blomefontein
	Governance of Research for Society	DR. KLAUS JACOB Freie Universität Berlin
<b>10:30 am</b>	Coffee Break	
<b>MANAGEMENT WORKSHOP: "From Vision to Commitment: Sustainable Campus Management"</b>		
<b>11:00 am</b>	<b>Communication Strategies and Community Engagement on Campus</b>	
	Transforming Campus Community Through Engagement, Collaboration, and Creation of Place	CAROLE JOLLY University of British Columbia
	Options for Improved Community Engagement	PROF. PETER SCHMUCK University of Göttingen
	Positive Psychology as a Beneficial Tool in Inspiring Environmental Behavior	DR. DORIT KERRET & PROF. TAMAR RONEN ROSENBAUM Tel Aviv University
<b>12:30 am</b>	Lunch	
<b>2:00 pm</b>	Energy Efficiency Standards and Experiences in Federal Buildings	DR. OLAF BÖTTCHER Federal Institute for Research on Building, Urban Affairs and Spatial Development
<b>2:30 pm</b>	Campus Tour: Sustainability and Energy Management at Freie Universität Berlin	ANDREAS WANKE & MELANIE THIE Freie Universität Berlin
<b>4:00 pm</b>	Sustainability Tour of The Botanical Garden	KARSTEN SCHOMAKER Departmental Manager and Head of Technics, Infrastructure, Environment; Botanical Garden
		FRIEDHELM HAAS Haas Architects
<b>7:00 pm</b>	Dinner, Restaurant Tomasa Villa Kreuzberg, Kreuzbergstraße 62, 10965 Berlin A bus transfer will be organized from the Botanical Garden (6pm) and the Seminar Center (6:15pm).	